# Alexa Z. Chew

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## **EDUCATION**

## Duke University School of Law, Durham, NC

J.D., 2005

Activities: Duke Law Journal, Editor (2003–2005)

Asian Law Students Association, Executive Board (2003–2005)

## Princeton University, Princeton, NJ

A.B. in Ecology and Evolutionary Biology, cum laude, 2001

Thesis: Jurassic Parking Lot: A Taphonomical Analysis of a New Dinosaur Quarry in the

**Upper Jurassic Morrison Formation** 

## PROFESSIONAL EXPERIENCE

# University of North Carolina School of Law, Chapel Hill, NC

Clinical Professor of Law (July 2020-Present)

Clinical Associate Professor of Law (July 2015–June 2019)

Clinical Assistant Professor of Law (July 2012–June 2015)

Assessment Coordinator for First-Year Legal Research and Writing (May 2017–Present)

Accreditation Manager (March 2023–Present)

# Law School Admissions Council, Newtown, PA

Consultant (2019–2021, 2022)

Led a team of law professors designing a new national assessment of law students' legal analysis and writing skills after one year of law school.

# North Carolina Court of Appeals, Raleigh, NC

Law Clerk to Judge Richard A. Elmore (October 2006-June 2012)

# Campbell University School of Law, Raleigh, NC

Adjunct Professor (July 2010-June 2012)

## Bingham McCutchen LLP, Boston, MA

Associate (2005–2006); Summer Associate (2004)

### **Bar Admissions**

North Carolina (2006) Massachusetts (2005)

## Honors

Distinguished Teaching Award for Post-Baccalaureate Instruction, University of North Carolina at Chapel Hill (2022)

Charles Daye Award for Excellence in Service, UNC School of Law (2017)

Robert G. Byrd Award for Excellence and Creativity in Teaching, UNC School of Law (2015)

# Bibliography and Products of Scholarship

#### **BOOKS**

The Complete Bar Writer (with Katie Rose Guest Pryal) Carolina Academic Press 2020, 180 pages

Complete Legal Writer, Second Edition (with Katie Rose Guest Pryal) Carolina Academic Press 2020, 495 pages

The Complete Legal Writer (with Katie Rose Guest Pryal)
Carolina Academic Press 2016

Teacher's Manual for The Complete Legal Writer (with Katie Rose Guest Pryal & Rachel Gurvich) Carolina Academic Press 2016, 2020, ~80 pages

#### **EDITED BOOKS**

Katie Rose Guest Pryal & Louis di Leo, *The Complete Pre-Law Writer* Carolina Academic Press, 2022

#### PAPERS & ARTICLES

Citation Stickiness, LWI Monograph Series Volume 13: Legal Writing Empirically (2024) (with Kevin Bennardo)

The Fraternity of Legal Style, 20 Legal Communication & Rhetoric 39 (2023), https://ssrn.com/abstract=4655190

Puncturing the Equilibrium in Law School Pedagogy, 101 North Carolina Law Review Forum 118 (2023) (with Jane Cross, Rachel Gurvich, Joy Kanwar, Danielle Tully, and Laura Webb), <a href="https://ssrn.com/abstract=4411101">https://ssrn.com/abstract=4411101</a>

Saying the Quiet Parts Out Loud: Teaching Students How Law School Works, 100 Nebraska Law Review 887 (2022) (with Rachel Gurvich), <a href="https://ssrn.com/abstract=3901104">https://ssrn.com/abstract=3901104</a>

Computer-Assisted Legal Research and Citation Stickiness, 19 Legal Communication & Rhetoric: JALWD 1 (2022) (with Aaron Kirschenfeld), <a href="https://ssrn.com/abstract=3860978s">https://ssrn.com/abstract=3860978s</a>

Turducken™ Legal Writing: Deconstructing the Multi-State Performance Test Genre, 26 Legal Writing: Journal of the Legal Writing Institute 113 (2022) (with Kaci Bishop), <a href="https://ssrn.com/abstract=3596148">https://ssrn.com/abstract=3596148</a>

*Citation Stickiness*, 20 Journal of Appellate Practice and Process 61 (2019) (with Kevin Bennardo), <a href="https://ssrn.com/abstract=3375050">https://ssrn.com/abstract=3375050</a>

Stylish Legal Citation, 71 Arkansas Law Review 823 (2019), https://ssrn.com/abstract=3225969

Citation Literacy, 70 Arkansas Law Review 869 (2018), <a href="https://ssrn.com/abstract=3008851">https://ssrn.com/abstract=3008851</a>

Border-Crossing: Genre Discovery and the Portability of Legal Writing Instruction, 25 Perspectives: Teaching Legal Research & Writing 8 (2016) (with Craig T. Smith), <a href="https://legal.thomsonreuters.com/content/dam/ewp-m/documents/legal/en/pdf/other/perspectives/1992-2018/2016-fall.pdf">https://legal.thomsonreuters.com/content/dam/ewp-m/documents/legal/en/pdf/other/perspectives/1992-2018/2016-fall.pdf</a>

Nothing Besides Remains: Preserving the Scientific and Cultural Value of Paleontological Resources in the United States, Note, 54 Duke Law Journal 1031 (2005), https://ssrn.com/abstract=2443941

#### REFEREED OTHER PRODUCTS OF SCHOLARSHIP

*Newer Scholars Workshop*, 4:2 Proceedings (Spring 2024) (with Mary Bowman, Michael Higdon, Susan McMahon, and Sarah Morath)

#### PRODUCTS OF ENGAGED SCHOLARSHIP

2013–2015 | The New Legal Writers Survey (with Katie Rose Guest Pryal)

February 2015 | Report: *Bridging the Gap Between Law School and Law Practice* (with Katie Rose Guest Pryal)

Available at: http://ssrn.com/abstract=2575185

August 2014 | Report: Judicial Preferences for Writing Samples Based on Data Gathered from the New Legal Writers Survey (with Katie Rose Guest Pryal)

Available at: http://ssrn.com/abstract=2485577

January 2014 | Report: Employer Preferences for Writing Samples Based on Data Gathered from the New Legal Writers Survey (with Katie Rose Guest Pryal)

#### DIGITAL AND OTHER NOVEL FORMS OF SCHOLARSHIP

2022-23 | Citation Literacy: The Series (with Rachel Gurvich)

A five-episode YouTube series about citation literacy, hosted on UNC Law's YouTube page, https://www.youtube.com/playlist?list=PLySsGiZTjhniuNqHh rr7HsAuiWQmv0kx

July 2019 | Citation Stickiness (with Kevin Bennardo)

*Ipse Dixit* podcast, Episode 332, July 2019 <a href="https://shows.pippa.io/ipse-dixit/episodes/alexa-chew-kevin-bennardo-on-citation-stickiness">https://shows.pippa.io/ipse-dixit/episodes/alexa-chew-kevin-bennardo-on-citation-stickiness</a>

March 16, 2016 | Writing in Law School Helps You Create a Pathway to Law Career Success! (with Katie Rose Guest Pryal)

Law School Insider podcast, https://info.cooley.edu/lawschoolinsider/writing-in-law-school

#### ORAL PRESENTATIONS: PEDAGOGICAL AND SCHOLARLY

July 2024 | *The Unending Conversation Live* (panel) Legal Writing Institute (LWI) Biennial Conference, Indianapolis, IN

July 2024 | NextGen LRW for the NextGen Bar Exam (panel)
Legal Writing Institute (LWI) Biennial Conference, Indianapolis, IN

May 2024 | *Producing Legal Scholarship* (panel) ASU Newer Scholars Workshop, virtual

January 2024 | *Preparing for the Summer* LWI New Teachers' Bootcamp, virtual

January 2023 | *Preparing for the Summer* LWI New Teachers' Bootcamp, virtual

July 2022 | *Kick Langdell in the Butt: Puncturing the Equilibrium in Law School Pedagogy* (panel) 20th Biennial LWI Conference, Milwaukee, WI

July 2022 | Establishing E-Memo Best Practices (panel) 20th Biennial LWI Conference, Milwaukee, WI

December 3, 2021 | *Developing Your Scholarly Agenda* (aka "The Bathtub Talk") LWI One-Day Workshop for VAPS, University of Oregon School of Law, Virtual

August 26, 2021 | Citation Stickiness, Computer-Assisted Legal Research, and the Universe of Thinkable Thoughts (with Aaron Kirschenfeld)

Faculty Speaker Series, Thomas R. Kline School of Law, Drexel University, Virtual

July 31, 2021 | Discussion Group: Discipline Building: Balance in the Age of Chaos (discussant) SEALS Conference, Amelia Island, Georgia

June 24, 2021 | Teaching the Turducken<sup>™</sup> of Legal Writing: Demonstrating the Layers of the Multi-State Performance Test (with Kaci Bishop)

Carolinas Colloquium, Elon University School of Law, Virtual

April 23, 2021 | Citation Stickiness, Computer-Assisted Legal Research, and the Universe of Thinkable Thoughts (with Aaron Kirschenfeld)
Yale Citation Symposium, Yale Law School, Virtual

April 15, 2021 | Citation Stickiness, Computer-Assisted Legal Research, and the Universe of Thinkable Thoughts

Faculty Speaker Series, Texas A&M University School of Law, Virtual

January 7, 2021 | Law School Admission Council Program: The Future of Assessment in Legal Education - New Tools that Advance Learning in Law (panelist)

AALS Annual Meeting, Virtual

July 27, 2020 | Integrating Social Justice in the Legal Writing Classroom: Competing Demands and Challenging Conversations (planner, facilitator)

ALWD's Virtual Front Porch Series on Challenging Conversations

September 25, 2018 | *Stylish Legal Citation*Kathrine L. Everett Law Library Scholarship Series, UNC Law, Chapel Hill, NC

July 13, 2018 | *Citation Stickiness* (with Kevin Bennardo)
18th Biennial Legal Writing Institute Conference, Milwaukee, WI

April 21, 2018 | *Welcome to the Jumble* (with Kevin Bennardo) Southeastern Legal Writing Conference, Atlanta, GA

July 31, 2017 | Praxis & Rhetoric—Advancements in Legal Writing SEALS Conference, Boca Raton, FL Panel presentation (moderator)

July 18, 2017 | A Growing National Problem—Diversity and Inclusion at our Law Schools: What Can We Do to Help Foster a Supportive Learning Environment for ALL of Our Students? (with O.J. Salinas)

Association of Legal Writing Directors' Innovative Teaching Workshop, University of Minnesota School of Law, Minneapolis, MN

May 19, 2017 | How Do We Design Curricula to Be Both Rigorous and Supportive? Panel presentation at the Carolinas Colloquium, UNC School of Law

December 9, 2016 | Citation Literacy: Helping Students Learn the Power and Pitfalls of Using Legal Citation (with Craig T. Smith)

Legal Writing Institute One-Day Workshop, University of Texas School of Law, Austin, TX

July 12, 2016 | Fostering Failure & Reaping Resilience (with Kaci Bishop) 17th Biennial Legal Writing Institute Conference, Portland, Oregon

May 26, 2016 | Border Crossing: Genre Discovery and the Portability of Legal Writing Instruction (with Craig T. Smith)

Global Legal Skills Conference at the University of Verona Department of Law, Verona, Italy (remote presentation)

June 3, 2015 | Further Developing a Research Project to Assess Program-Wide Learning Goals of a First-Year Program (with Craig T. Smith)

Association of Legal Writing Directors' Innovative Teaching Workshop, University of Memphis School of Law, Memphis, TN

May 15, 2015 | Fostering Failure: A Recipe for Sowing Success
Carolinas Legal Research and Writing Colloquium, Duke University School of Law, Durham, NC (with Kaci Bishop)

March 2015 | ASIAN AMERICAN CIVIL RIGHTS CONFERENCE, Panel Moderator UNC School of Law, Chapel Hill, NC

March 2015 | Start in the Deep End: Teaching Citation Literacy from Day One
Capital Area Legal Writing Conference, William & Mary School of Law, Williamsburg, VA

December 2014 | Categories and Conventions: Flexible Boundaries in the Legal Writing Classroom (with Lucy Jewel)

Legal Writing Institute One-Day Workshop, Charlotte School of Law, Charlotte, NC

December 2013 | *Teaching Peer Review as a Practice-Ready Strategy*Legal Writing Institute One-Day Workshop, Charleston School of Law, Charleston, SC

December 2011 | *Persuasion, Advocacy and Moot Court*Panel Presentation at the Legal Writing Institute One-Day Workshop, Campbell University School of Law, Raleigh, NC

#### SELECT PRESENTATIONS: CONTINUING LEGAL EDUCATION

December 11, 2020 | *Citation Stickiness* (with Kevin Bennardo) Ohio Judicial College, Columbus, OH

February 6, 2020 | *Giving Effective Feedback* (with Rachel Gurvich) UNC Festival of Legal Learning, Chapel Hill, NC)

February 10, 2017 | Scaling Failure (with Kaci Bishop)
UNC Festival of Legal Learning, Chapel Hill, NC

February 12, 2016 | *Reaping Resilience* (with Kaci Bishop) UNC Festival of Legal Learning, Chapel Hill, NC

February 12, 2016 | Writing Through the Transition: Helping New Legal Writers Excel in the Workplace (with Katie Rose Guest Pryal)

UNC Festival of Legal Learning, Chapel Hill, NC

February 2015 | "Bridging the Gap Between Law School and Law Practice" UNC Festival of Legal Learning, Chapel Hill, NC (with Katie Rose Guest Pryal)

February 2014 | Supervise Like a Champ: Help New Lawyers Bridge the Gap Between Law School and Law Practice (with Katie Rose Guest Pryal)
Webcast for the UNC Festival of Legal Learning, Chapel Hill, NC

## **TEACHING ACTIVITIES**

### UNIVERSITY OF NORTH CAROLINA SCHOOL OF LAW

Law 295: Research, Reasoning, Writing, and Advocacy (RRWA) I

Fall 2023: one section of 15 students Fall 2022: two sections, (15 & 16)

Fall 2021: two sections, 15 and 16 students

Law 296: Research, Reasoning, Writing, and Advocacy (RRWA) II

Spring 2024: one section, 15 students

Spring 2022: two sections, 15 students each

Law 529: Writing for Practice

Law 615: Foundations of U.S. Common Law

Law 620: United States Legal Research and Writing

#### CAMPBELL UNIVERSITY SCHOOL OF LAW

Legal Research and Writing (LRW) I Legal Research and Writing (LRW) II

## **GRANTS**

Spring 2014 | Grant from the UNC School of Law Brooks Fund, Chapel Hill, NC The grant supported empirical research related to the New Legal Writers Survey.

Summer 2003 | Stanback Public Interest Fellowship from the Duke University School of Law, Durham, NC

# PROFESSIONAL SERVICE

#### Service to UNC Law

2023–2025 | Manage reaccreditation processes for ABA & AALS accreditors

2022–2023 | Appointments Committee

2019–2022 | Academic Affairs Committee

2016–2020 | Mentorship Committee

2014–2021 | Search Sub-Committee for Clinical Faculty

2014–Now | Faculty Advisor to the Asian American Law Students Association

2012–Now | Review UNC Law student writing samples

2015–2017	UNC Law Diversity and Inclusion Task Force (Chair, 2016–2017)
2014–2015	Curriculum Reform Committee
2018–2019	Diversity and Inclusion Standing Committee
2015–2016	International Committee
2015–2016	Search Committee for Assistant Dean for Admissions
2014–2015	Readmission Committee
2013–2014	Academic Affairs Committee
2012-2013	Clerkship Committee

## **Professional Organizations**

2020–2022   Legal Writing Institute (LWI) Biennial Conference Program Co-Chair
2020–2021   Association of Legal Writing Directors (ALWD) Biennial Conference Programming
Committee
2017–2020   LWI Lives Committee
2015–2018   ALWD Leadership Committee

## Service to the Profession

2024 | Federal Judicial Center writing workshop, Judicial Writing for Bankruptcy Judges (faculty)