

## RACHEL I. GURVICH

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University of North Carolina School of Law  
160 Ridge Road, CB 3380  
Chapel Hill, NC 27599

### EDUCATION

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- J.D. Harvard Law School, *magna cum laude*** June 2007  
Honors and activities: Editor-in-chief, *Harvard Latino Law Review*; two-semester participant, Harvard Immigration and Refugee Clinic; Equal Justice America Legal Services Fellow; three-time cast-member, Harvard Law School Parody.
- B.A. U.N.C. Chapel Hill, Political Science and Spanish** May 2004  
Graduated with Highest Distinction (3.992)  
Honors and activities: Phi Beta Kappa; William Davie Scholarship for Academic Excellence; Chancellor's Award for Excellence in Spanish; nominated and selected for membership in campus honorary society, Order of the Grail-Valkyries (inducted for "contribution to the University's atmosphere of intellectual engagement and moral concern"); president, Dialectic and Philanthropic Debate Society; member, Student Advisory Committee to the Chancellor.

### JUDICIAL CLERKSHIP

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**U.S. COURT OF APPEALS FOR THE FIRST CIRCUIT**, Portland, ME  
Law Clerk to Judge Kermit V. Lipez (August 2008–August 2009)

### PROFESSIONAL EXPERIENCE

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**UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL**, Chapel Hill, NC  
Clinical Associate Professor of Law (July 2019–present)  
Clinical Assistant Professor of Law (July 2016–June 2019)  
Visiting Assistant Clinical Professor of Law (July 2015–June 2016)

**BOSTON COLLEGE LAW SCHOOL**, Newton, MA  
Adjunct Professor (January 2015–April 2015)

**WILMER CUTLER PICKERING HALE AND DORR LLP**, Boston, MA  
Counsel (January 2014–July 2015)  
Senior Associate (January 2011–December 2013)  
Associate (October 2007–August 2008; September 2009–December 2010)  
Summer Associate (Summer 2006)

**MIDDLESEX DISTRICT ATTORNEY'S OFFICE**, Somerville MA  
Special Assistant District Attorney (June 2013–December 2013)

**HARVARD IMMIGRATION AND REFUGEE CLINIC**, Boston, MA  
Clinic Participant (January 2006–December 2006)

**GREATER BOSTON LEGAL SERVICES, HOUSING UNIT**, Boston, MA  
Summer Intern (Summer 2005)

## **BAR ADMISSIONS**

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Massachusetts (2007); North Carolina (2017)

Also admitted to practice before the United States District Court for the District of Massachusetts, and the United States Courts of Appeals for the First, Ninth, and Federal Circuits.

## **HONORS**

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Spring 2018 | Selected by UNC Law Class of 2018 as one of three finalists for the McCall Award for Teaching Excellence.

December 2017 | Selected by American Bar Journal as one of top 25 legal tweeters: “This co-founder of #PracticeTuesday ‘provides great, practical advice for law students and beyond.’” See [http://www.abajournal.com/magazine/article/best\\_law\\_twitter\\_web\\_100](http://www.abajournal.com/magazine/article/best_law_twitter_web_100).

## **TEACHING ACTIVITIES**

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### **UNIVERSITY OF NORTH CAROLINA SCHOOL OF LAW**

#### **Law 295: Research, Reasoning, Writing, and Advocacy (RRWA) I**

RRWA I students write genres addressed to an “insider” audience, such as office memoranda, emails to a supervisor, and client letters. Assessment consists of a quiz on research and citation, a closed-universe office memo, and a professionalism component. (3 credits)

Fall 2021 | 295.002: 15 students

Fall 2021 | 295.009: 15 students

Fall 2020 | 295.001: 15 students

Fall 2019 | 295.003: 15 students

Fall 2019 | 295.009: 15 students

Fall 2018 | 295.003: 15 students

Fall 2018 | 295.009: 15 students

Fall 2017 | 295.007: 16 students

Fall 2017 | 295.011: 16 students

Fall 2016 | 295.006: 17 students

Fall 2016 | 295.013: 15 students

Fall 2015 | 295.006: 18 students

Fall 2015 | 295.010: 15 students

### **Law 296: Research, Reasoning, Writing, and Advocacy (RRWA) II**

RRWA II students write genres addressed to an “outsider” audience, such as motion memos and appellate briefs. Assessment consists of a closed-universe motion memo, a research project on federal law, an appellate oral argument, and a professionalism component. (3 credits)

Spring 2021 | 296.001: 14 students

Spring 2020 | 296.005: 15 students

Spring 2018 | 296.002: 16 students

Spring 2018 | 296.008: 14 students

Spring 2017 | 296.008: 17 students

Spring 2017 | 296.012: 15 students

Spring 2016 | 296.005: 18 students

Spring 2016 | 296.012: 15 students

### **Law 399: Independent Study**

Supervised independent study papers.

Spring 2020 | 1 student; one credit

Spring 2018 | 1 student; two credits

### **Law 529: Writing for Practice**

Writing for Practice is a simulation class that builds on the practical writing skills introduced in RRWA I and II to prepare students for the kinds of writing they will do as a newer attorney in a variety of legal practice settings and for a variety of audiences. Along with additional practice writing and editing in familiar genres like motion memos and emails to supervisors, the course introduces new genres including cover letters and blog posts and new audiences such as the public, peers, and subordinates. Beyond simply drafting documents, the course also focuses on developing effective revision strategies, sentence-level and style considerations, and providing constructive feedback on others’ writing. (2 credits)

Spring 2021 | 529.001: 15 students

Fall 2020 | 529.001: 15 students

Spring 2020 | 529.001: 15 students

## **BOSTON COLLEGE SCHOOL OF LAW, Newton, MA**

### **LAWS04451: Patent Litigation**

This course was designed for second- and third-year law students and had two goals: (1) teaching students substantive patent law and about the key events in a typical patent infringement suit; (2) developing core litigation skills. Students read foundational cases in key areas of patent litigation and were assessed on three key

exercises: (1) a *Markman* argument on claim construction issues; (2) an expert deposition of a technical witness; and (3) summary judgment briefing and a hearing. All assessments were preceded by review of substantive patent law, issues specific to patent cases, and core litigation skills.

Spring 2015 | 10 students

Co-taught with Joseph Mueller, Partner, Wilmer Cutler Pickering Hale and Dorr LLP.

## **BIBLIOGRAPHY, SCHOLARSHIP, AND PRESENTATIONS**

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### **PAPERS OR ARTICLES**

Alexa Z. Chew & Rachel Gurvich, *Saying the Quiet Parts Out Loud: Teaching Students How Law School Works* (with Alex) (forthcoming in the Nebraska Law Review, [available here](#)).

### **REFEREED PAPERS OR ARTICLES**

Gurvich, Rachel, *Tweets to a Young 1L*, 21 GREEN BAG 2D 281, (Sept. 2018).

### **PRODUCTS OF ENGAGED SCHOLARSHIP**

#### ***Teacher's Manual***

Chew, Alexa Z., Pryal, Katie Rose Guest, and Rachel Gurvich, *Teacher's Manual for The Complete Legal Writer* (2d ed) (June 2020).

#### ***Continuing Legal Education Presentations***

February 2020 | "Giving Feedback on Legal Writing: An Interactive Workshop."

Presented continuing legal education workshop for the UNC Festival of Legal Learning.

Co-Presenter: Alexa Chew, Clinical Professor of Law at UNC

October 2018 | "Accio, Brief!: Legal Writing Lessons from the Scary World of Harry Potter."

Invited to design and present "Halloween-themed" continuing legal education workshop for the Mecklenburg County Bar.

February 2018 | "How to Improve Your Legal Writing."

Presented two-hour continuing legal education workshop for the UNC Festival of Legal Learning.

Co-Presenter: Luke Everett, Clinical Associate Professor of Law at UNC

February 2017 | “Self-Editing and Helping Others to Self-Edit.”

Designed and presented continuing legal education course for the UNC Festival of Legal Learning.

Co-Presenter: Craig Smith, Clinical Professor of Law at UNC and Assistant Dean, Writing and Learning Resources Center

February 2016 | “Trial Techniques for Complex Cases.”

Designed and presented continuing legal education course for the UNC Festival of Legal Learning.

Co-Presenter: Cynthia Vreeland, Partner, Wilmer Cutler Pickering Hale & Dorr

## **PRESENTATIONS**

July 2021 | Moderator, “The Art of Self Promotion.”

Invited to moderate this discussion group, which was part of the Aspiring Law Teachers Workshop at the Southeastern Association of Law Schools (SEALS) annual meeting.

July 2021 | Participant, Mock Interview Workshop

Invited to participate as an interviewer in the mock interview workshop, which was part of the Aspiring Law Teachers Workshop at the Southeastern Association of Law Schools (SEALS) annual meeting.

August 2020 | Discussant, “The Art of Self Promotion.”

Invited to participate in this discussion group, which was part of the Aspiring Law Teachers Workshop at the Southeastern Association of Law Schools (SEALS) annual meeting.

August 2020 | Participant, Mock Interview Workshop

Invited to participate as an interviewer in the mock interview workshop, which was part of the Aspiring Law Teachers Workshop at the Southeastern Association of Law Schools (SEALS) annual meeting.

April 2019 | Panelist, “From Professor/Practitioner to Pundit: Risks to Legal Discourse from Social Media Legal Debate.”

Invited speaker at University of Idaho’s Law Review Symposium, #TwitterLaw (held in Boise, Idaho, but participated virtually).

August 2018 | Panelist, “Connecting with Technology: Students, the Bench, and the Bar.”

Presentation for the 2018 Southeastern Association of Law Schools Annual Meeting (Ft. Lauderdale, Florida).

July 2018 | Panelist, “#LegalWriting: Using Twitter to Gather Ideas, Build Networks, and Keep Up with Practice Trends.”

Presentation for the 2018 Legal Writing Institute Biennial Conference (Milwaukee, Wisconsin).

May 2017 | Panel anchor, “Transitioning to Teaching: A Two-Part Conversation about What Newer and More Seasoned Professors Can Learn from One Another.”

Presentation for the 2017 Carolinas Colloquium (UNC Chapel Hill).

Co-anchor: Craig Smith, Clinical Professor of Law at UNC and Assistant Dean, WLRC

### ***Discussion Groups***

June 2021 | Discussion leader, *Great Books* reading group (*Persuasion*).

Proposed and led *Great Books* reading group (two sessions) on Jane Austen’s *Persuasion* for Carolina Public Humanities.

June 2019 | Discussion leader, *Great Books* reading group (*Mansfield Park*).

Proposed and led *Great Books* reading group (two sessions) on Jane Austen’s *Mansfield Park* for Carolina Public Humanities.

October 2017 | Discussion leader, *Great Books* reading group (Abraham Lincoln).

Proposed and led *Great Books* reading group (two sessions) on extensive selection of Abraham Lincoln’s political speeches and writings for Carolina Public Humanities.

September–October 2016 | Discussion leader, *Great Books* reading group (*The Federalist*).

Proposed and led *Great Books* reading group (two sessions) on extensive selection of Federalist Papers for Carolina Public Humanities.

### ***Blog Posts***

*Note:* I co-founded the #PracticeTuesday Blog, which publishes articles about legal writing, law practice, and law school.

July 15, 2020 | “So You’re Starting Law School in a Pandemic: How to Succeed in a Remote or Hybrid 1L year.”

Published by the ABA for Law Students blog,  
<https://abaforlawstudents.com/2020/07/17/starting-law-school-pandemic-how-to-succeed-in-a-remote-or-hybrid-1l-year/>

Co-author: Annie Scardulla, Clinical Assistant Professor of Law, University of North Carolina

June 20, 2020 | “How to Become a Legal Writing Professor”

Solicited and published by the Summary, Comma Judgment blog,  
<https://www.summarycommajudgment.com/blog/how-to-become-a-legal-writing-professor>

Co-author: Beth Wilensky, Clinical Professor of Law, University of Michigan School of Law

July 24, 2018 | “Being ‘On’ at On-Campus Interviews.”

Published on The #PracticeTuesday Blog,  
<https://practicetuesday.com/2018/07/24/being-on-at-on-campus-interviews/>.

Co-author: Sean Marotta, Senior Associate at Hogan Lovells

November 21, 2017 | “The least wonderful time of the year: tips for exam season.”

Published on The #PracticeTuesday Blog,  
<https://practicetuesday.com/2017/11/21/the-least-wonderful-time-of-the-year-tips-for-exam-season/>.

October 18, 2017 | “Dr. Katie Pryal and the Life of the Mind Interrupted.”

Published on The #PracticeTuesday Blog, <https://practicetuesday.com/2017/10/18/dr-katie-pryal-and-the-life-of-the-mind-interrupted/>.

Interview with Katie Rose Guest Pryal.

October 10, 2017 | “It’s not so shiny anymore’: 1Ls and the October slump.”

Published on The #PracticeTuesday Blog, <https://practicetuesday.com/2017/10/10/its-not-so-shiny-anymore-1ls-and-the-october-slump/>.

October 3, 2017 | “Recommendations on letters.”

Published on The #PracticeTuesday Blog,  
<https://practicetuesday.com/2017/10/03/recommendations-on-letters/>.

September 5, 2017 | “Professor Katrina Lee and the business of law.”

Published on The #PracticeTuesday Blog,  
<https://practicetuesday.com/2017/09/05/professor-katrina-lee-and-the-business-of-law/>.

Interview with Katrina June Lee, Clinical Professor of Law, The Ohio State University Moritz School of Law.

September 5, 2017 | “Add Reverse Outlining to your Legal Writing Toolbox.”

Solicited and published by the ABA for Law Students blog,  
<https://abaforslawstudents.com/2017/09/05/add-reverse-outlining-to-your-writing-toolbox/>.

Co-author: Beth Wilensky, Clinical Assistant Professor of Law, University of Michigan School of Law

August 28, 2017 | “On asking for help.”

Published on The #PracticeTuesday Blog, <https://practicetuesday.com/2017/08/28/on-asking-for-help/>.

August 16, 2017 | “Say ‘yes’ to the firm: making an informed decision.”

Published on The #PracticeTuesday Blog,  
<https://practicetuesday.com/2017/08/16/say-yes-to-the-firm-making-an-informed-decision/>.

August 8, 2017 | “Callbacks, continued.”

Published on The #PracticeTuesday Blog,  
<https://practicetuesday.com/2017/08/08/callbacks-continued/>.

August 8, 2017 | “Hello, world!”

Published on The #PracticeTuesday Blog,  
<https://practicetuesday.com/2017/08/08/hello-world/>.

### ***Podcast Appearances***

June 1, 2021 | #021: Panel Opinion (Special): How to Succeed as a Legal Intern or Summer Associate (Especially in a Remote or Hybrid World)

Was an invited guest on How I Lawyer, a podcast hosted by Georgetown Law School Professor Jonah Perlin. Episode available at <https://www.howilawyer.com/021-panel-opinion-special-how-to-succeed-as-a-legal-intern-or-summer-associate-especially-in-a-remote-or-hybrid-world/>



August 2, 2018 | Tips for 1L Success

Was an invited guest on Law to Fact, a podcast hosted by Pace Law School Professor Leslie Garfield Tenzer. Episode available at <https://www.buzzsprout.com/138309/771127-ensuring-success-as-a-1l/>.

### *Other*

Extensive Twitter thread about remote pedagogy which has been repeatedly cited as a resource throughout legal academia. Twitter thread available here: <https://twitter.com/RachelGurvich/status/1275489715974819840?s=20>

Maintain active social media presence among online community of lawyers, judges, and law professors. Facilitate weekly Twitter discussions on legal practice and related topics that have been covered by Law360, law.com, and other news outlets.

## **PROFESSIONAL SERVICE**

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### **SERVICE TO THE WRITING AND LEARNING RESOURCES CENTER (WLRC)**

2015–present | Assist with Academic Excellence Program and orientation by: (1) planning, leading, and/or participating in sessions at the Legal Education Advancement Program (LEAP); (2) presenting at AEP workshops and other events during the academic year; and (3) providing individual counseling to select students.

Summer 2020 | Completely redesigned (for a remote format) and drafted a major final assessment for use across the RRWA curriculum.

Spring 2020 | Assisted in redesign/redrafting of spring Final Motion Memo.

2019–2020 | WLRC Hiring Search Subcommittee

2015–present | Provide critiques of UNC Law student writing samples in support of summer employment and clerkship applications.

2017–2018 | WLRC Hiring Search Subcommittee

Summer 2017 | Drafted two major final assessments for use across the RRWA curriculum.

Summer 2017 | Co-drafted year-long learning objectives/course goals that were implemented across the RRWA curriculum. Co-drafters: Clinical Associate Professor and WLRC Assessment Coordinator Alexa Chew and Assistant Dean Craig Smith.

2016–2017 | WLRC Hiring Search Subcommittee

## SERVICE TO UNC SCHOOL OF LAW AND THE UNIVERSITY

2021-2022 | Admissions Committee

2021-2022 | Admissions Committee Liaison to the Diversity Committee

2021-2022 | University Teaching Awards Committee

2020-2021 | University Teaching Awards Committee

Summer 2020-2021 | Founding member, Law School Remote Teaching Working Group. Drafted key guidance documents for distribution to all law school faculty, including the Menu of Remote Teaching Strategies and Zoom Guidelines for professors.

2019-2020 | Admissions Committee

2016–present | Moot students on a variety of Holderness moot court teams preparing for competitions.

2015–present | Assist Career Development Office by participating in mock interviews for students and providing informal career counseling, particularly for students interested in BigLaw, practicing law in Boston, and/or pursuing careers in patent litigation.

2015–present | Hold dozens of informal academic advising meetings with Carolina law students

October 2018 | Delivered lunchtime presentation to Carolina Intellectual Property Law Association titled *Busting IP Myths with Professor Gurvich*.

2015–2019 | Faculty Advisory Board, Carolina Public Humanities

June 2018 | Initiated, organized, and co-led faculty and staff roundtable discussion about student mental health concerns.

April 2018 | Presentation to the Faculty: “Letters of Recommendation.” Proposed and prepared presentation to faculty about clerkship and other letters of recommendation; provided tips about best practices and sample letters and led subsequent faculty discussion. Co-Presenter: Sara Warf, Clinical Associate Professor at UNC School of Law

November 2017 | Conceived, organized, and moderated a panel titled “Appellate Practice: Tips for Landing the Job & Doing it Well.” Panel was livestreamed nationally and included two high-profile private attorneys from Washington, D.C., First Assistant U.S. Attorney for the E.D.N.C., and Assistant Federal Public Defender for the E.D.N.C.

2017–2018 | Co-chair, Faculty Clerkship Committee

2016–2017 | Faculty Clerkship Committee, Member

October 2016 | Delivered lunchtime presentation to Carolina Intellectual Property Law Association titled *Practicing IP Litigation Without a Technical Background*.

## **SERVICE TO THE DISCIPLINE**

In the summer of 2021, I was selected for and participated in the Association of Legal Writing Directors' Leadership Academy. The Leadership Academy provides an opportunity for legal writing faculty to develop their leadership skills and focuses on building cultural competency and other skills important to developing well-rounded and inclusive leaders. The 2021 Academy was conducted virtually over a series of three weeks.

I also present at multiple CLEs and legal writing conferences (see above), and regularly serve as moral character reference for students applying to various bars. I maintain an active social media presence (primarily through Twitter) to serve practicing attorneys and law students.

## **LANGUAGES**

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**Russian:** Native language; fluent listening and speaking; intermediate reading and writing.

**Spanish:** Fluent.