

RACHEL I. GURVICH

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University of North Carolina School of Law
160 Ridge Road, CB 3380
Chapel Hill, NC 27599

EDUCATION

- J.D. Harvard Law School, *magna cum laude*** June 2007
Honors and activities: Editor-in-chief, *Harvard Latino Law Review*; two-semester participant, Harvard Immigration and Refugee Clinic; Equal Justice America Legal Services Fellow; three-time cast-member, Harvard Law School Parody.
- B.A. U.N.C. Chapel Hill, Political Science and Spanish** May 2004
Graduated with Highest Distinction (3.992)
Honors and activities: Phi Beta Kappa; William Davie Scholarship for Academic Excellence; Chancellor's Award for Excellence in Spanish; nominated and selected for membership in campus honorary society, Order of the Grail-Valkyries (inducted for "contribution to the University's atmosphere of intellectual engagement and moral concern"); president, Dialectic and Philanthropic Debate Society; member, Student Advisory Committee to the Chancellor.

JUDICIAL CLERKSHIP

U.S. COURT OF APPEALS FOR THE FIRST CIRCUIT, Portland, ME
Law Clerk to Judge Kermit V. Lipez (August 2008–August 2009)

PROFESSIONAL EXPERIENCE

UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL, Chapel Hill, NC
Clinical Assistant Professor of Law (July 2016–present)
Visiting Assistant Clinical Professor of Law (July 2015–June 2016)

BOSTON COLLEGE LAW SCHOOL, Newton, MA
Adjunct Professor (January 2015–April 2015)

WILMER CUTLER PICKERING HALE AND DORR LLP, Boston, MA
Counsel (January 2014–July 2015)
Senior Associate (January 2011–December 2013)
Associate (October 2007–August 2008; September 2009–December 2010)
Summer Associate (Summer 2006)

MIDDLESEX DISTRICT ATTORNEY'S OFFICE, Somerville MA
Special Assistant District Attorney (June 2013–December 2013)

HARVARD IMMIGRATION AND REFUGEE CLINIC, Boston, MA
Clinic Participant (January 2006–December 2006)

GREATER BOSTON LEGAL SERVICES, HOUSING UNIT, Boston, MA
Summer Intern (Summer 2005)

BAR ADMISSIONS

Massachusetts (2007); North Carolina (2017)

Also admitted to practice before the United States District Court for the District of Massachusetts, and the United States Courts of Appeals for the First, Ninth, and Federal Circuits.

HONORS

Spring 2018 | Selected by UNC Law Class of 2018 as one of three finalists for the McCall Award for Teaching Excellence.

December 2017 | Selected by American Bar Journal as one of top 25 legal tweeters: “This co-founder of #PracticeTuesday ‘provides great, practical advice for law students and beyond.’” See http://www.abajournal.com/magazine/article/best_law_twitter_web_100.

BIBLIOGRAPHY AND PRODUCTS OF SCHOLARSHIP

REFEREED PAPERS OR ARTICLES

Gurvich, Rachel, *Tweets to a Young 1L*, 21 GREEN BAG 2D ____, (Sept. 2018) (forthcoming).

PRODUCTS OF ENGAGED SCHOLARSHIP

Continuing Legal Education Presentations

October 2018 | “Accio, Brief!: Legal Writing Lessons from the Scary World of Harry Potter.”

Invited to design and present “Halloween-themed” continuing legal education workshop for the Mecklenburg County Bar.

February 2018 | “How to Improve Your Legal Writing.”

Presented two-hour continuing legal education workshop for the UNC Festival of Legal Learning.

Co-Presenter: Luke Everett, Clinical Associate Professor of Law at UNC

February 2017 | “Self-Editing and Helping Others to Self-Edit.”

Designed and presented continuing legal education course for the UNC Festival of Legal Learning.

Co-Presenter: Craig Smith, Clinical Professor of Law at UNC and Assistant Dean, Writing and Learning Resources Center

February 2016 | “Trial Techniques for Complex Cases.”

Designed and presented continuing legal education course for the UNC Festival of Legal Learning.

Co-Presenter: Cynthia Vreeland, Partner, Wilmer Cutler Pickering Hale & Dorr

Discussion Groups

October 2017 | Discussion leader, *Great Books* reading group (Abraham Lincoln).

Proposed and led *Great Books* reading group (two sessions) on extensive selection of Abraham Lincoln’s political speeches and writings for Carolina Public Humanities.

September–October 2016 | Discussion leader, *Great Books* reading group (*The Federalist*).

Proposed and led *Great Books* reading group (two sessions) on extensive selection of Federalist Papers for Carolina Public Humanities.

Blog Posts

Note: I co-founded and maintain the #PracticeTuesday Blog, which publishes articles about legal writing, law practice, and law school. I both write posts for the blog (listed below) and solicit guest posts from professors, attorneys, and law students.

July 24, 2018 | “Being ‘On’ at On-Campus Interviews.”

Published on The #PracticeTuesday Blog,

<https://practicetuesday.com/2018/07/24/being-on-at-on-campus-interviews/>.

Co-author: Sean Marotta, Senior Associate at Hogan Lovells

November 21, 2017 | “The least wonderful time of the year: tips for exam season.”

Published on The #PracticeTuesday Blog,

<https://practicetuesday.com/2017/11/21/the-least-wonderful-time-of-the-year-tips-for-exam-season/>.

October 18, 2017 | “Dr. Katie Pryal and the Life of the Mind Interrupted.”

Published on The #PracticeTuesday Blog, <https://practicetuesday.com/2017/10/18/dr-katie-pryal-and-the-life-of-the-mind-interrupted/>.

Interview with Katie Rose Guest Pryal.

October 10, 2017 | “It’s not so shiny anymore’: 1Ls and the October slump.”

Published on The #PracticeTuesday Blog, <https://practicetuesday.com/2017/10/10/its-not-so-shiny-anymore-1ls-and-the-october-slump/>.

October 3, 2017 | “Recommendations on letters.”

Published on The #PracticeTuesday Blog, <https://practicetuesday.com/2017/10/03/recommendations-on-letters/>.

September 5, 2017 | “Professor Katrina Lee and the business of law.”

Published on The #PracticeTuesday Blog, <https://practicetuesday.com/2017/09/05/professor-katrina-lee-and-the-business-of-law/>.

Interview with Katrina June Lee, Clinical Professor of Law, The Ohio State University Moritz School of Law.

September 5, 2017 | “Add Reverse Outlining to your Legal Writing Toolbox.”

Solicited and published by the ABA for Law Students blog, <https://abaforlawstudents.com/2017/09/05/add-reverse-outlining-to-your-writing-toolbox/>.

Co-author: Beth Wilensky, Clinical Assistant Professor of Law, University of Michigan School of Law

August 28, 2017 | “On asking for help.”

Published on The #PracticeTuesday Blog, <https://practicetuesday.com/2017/08/28/on-asking-for-help/>.

August 16, 2017 | “Say ‘yes’ to the firm: making an informed decision.”

Published on The #PracticeTuesday Blog, <https://practicetuesday.com/2017/08/16/say-yes-to-the-firm-making-an-informed-decision/>.

August 8, 2017 | “Callbacks, continued.”

Published on The #PracticeTuesday Blog, <https://practicetuesday.com/2017/08/08/callbacks-continued/>.

August 8, 2017 | “Hello, world!”

Published on The #PracticeTuesday Blog,
<https://practicetuesday.com/2017/08/08/hello-world/>.

Podcast Appearances

August 2, 2018 | Tips for 1L Success

Was an invited guest on Law to Fact, a podcast hosted by Pace Law School Professor Leslie Garfield Tenzer. Episode available at
<https://www.buzzsprout.com/138309/771127-ensuring-success-as-a-1l/>.

REFEREED UNPUBLISHED ORAL PRESENTATIONS

April 2019 | Panelist, “From Professor/Practitioner to Pundit: Risks to Legal Discourse from Social Media Legal Debate.”

Invited speaker at University of Idaho’s Law Review Symposium, #TwitterLaw (Boise, Idaho, but participated virtually).

August 2018 | Panelist, “Connecting with Technology: Students, the Bench, and the Bar.”

Presentation for the 2018 Southeastern Association of Law Schools Annual Meeting (Ft. Lauderdale, Florida).

July 2018 | Panelist, “#LegalWriting: Using Twitter to Gather Ideas, Build Networks, and Keep Up with Practice Trends.”

Presentation for the 2018 Legal Writing Institute Biennial Conference (Milwaukee, Wisconsin).

May 2017 | Panel anchor, “Transitioning to Teaching: A Two-Part Conversation about What Newer and More Seasoned Professors Can Learn from One Another.”

Presentation for the 2017 Carolinas Colloquium (UNC Chapel Hill).

Co-anchor: Craig Smith, Clinical Professor of Law at UNC and Assistant Dean, WLRC

Other

Maintain active social media presence among online community of lawyers, judges, and law professors. Facilitate weekly Twitter discussions on legal practice and related topics that have been covered by Law360, law.com, and other news outlets.

UNIVERSITY OF NORTH CAROLINA SCHOOL OF LAW

Law 295: Research, Reasoning, Writing, and Advocacy (RRWA) I

RRWA I students write genres addressed to an “insider” audience, such as office memoranda, emails to a supervisor, and client letters. Assessment consists of a quiz on research and citation, a closed-universe office memo, and a professionalism component. (3 credits)

Fall 2019 | 295.003: 15 students

Fall 2019 | 295.009: 15 students

Fall 2018 | 295.003: 15 students

Fall 2018 | 295.009: 15 students

Fall 2017 | 295.007: 16 students

Fall 2017 | 295.011: 16 students

Fall 2016 | 295.006: 17 students

Fall 2016 | 295.013: 15 students

Fall 2015 | 295.006: 18 students

Fall 2015 | 295.010: 15 students

Law 296: Research, Reasoning, Writing, and Advocacy (RRWA) II

RRWA II students write genres addressed to an “outsider” audience, such as motion memos and appellate briefs. Assessment consists of a closed-universe motion memo, a research project on federal law, an appellate oral argument, and a professionalism component. (3 credits)

Spring 2018 | 296.002: 16 students

Spring 2018 | 296.008: 14 students

Spring 2017 | 296.008: 17 students

Spring 2017 | 296.012: 15 students

Spring 2016 | 296.005: 18 students

Spring 2016 | 296.012: 15 students

Law 399: Independent Study

Supervised a two-credit independent study paper for a rising third year student.

Spring 2018 | 399.078: 1 student

BOSTON COLLEGE SCHOOL OF LAW, Newton, MA

LAWS04451: Patent Litigation

This course was designed for second- and third-year law students and had two goals: (1) teaching students substantive patent law and about the key events in a typical

patent infringement suit; (2) developing core litigation skills. Students read foundational cases in key areas of patent litigation and were assessed on three key exercises: (1) a *Markman* argument on claim construction issues; (2) an expert deposition of a technical witness; and (3) summary judgment briefing and a hearing. All assessments were preceded by review of substantive patent law, issues specific to patent cases, and core litigation skills.

Spring 2015 | 10 students

Co-taught with Joseph Mueller, Partner, Wilmer Cutler Pickering Hale and Dorr LLP.

GRANTS

Summer 2018 | Summer Research Grant from the UNC School of Law.

The grant supports research related to an article-in-progress. The article will be written for attorneys looking to transition from full-time law practice to teaching legal writing and is intended as a jumping-off point for entering the discipline. The article will identify key topics that new legal writing professors should consider and read about and, for each of those topics, will: (1) provide a brief overview of relevant scholarship; (2) compile, in the footnotes, an annotated reading list that new professors could use as a “syllabus” to get up to speed on that subject; and (3) highlight the particular challenges and considerations relevant to that topic facing practicing attorneys transitioning into teaching.

PROFESSIONAL SERVICE

SERVICE TO THE WRITING AND LEARNING RESOURCES CENTER (WLRC)

2015–present | Provide critiques of UNC Law student writing samples in support of summer employment and clerkship applications.

2015–present | Assist with Academic Excellence Program by: (1) planning, leading, and/or participating in sessions at the Legal Education Advancement Program (LEAP); (2) presenting at AEP workshops and other events during the academic year; and (3) providing individual counseling to select students.

2017–2018 | WLRC Hiring Search Subcommittee

Summer 2017 | Drafted two major final assessments for use across the RRWA curriculum: (1) Quiz on Research and Citation Literacy (administered to all 1Ls in November 2017) and (2) Federal-Law Research Project (administered to all 1Ls in March/April 2018).

Summer 2017 | Co-drafted year-long learning objectives/course goals that were implemented across the RRWA curriculum. Co-drafters: Clinical Associate Professor and WLRC Assessment Coordinator Alexa Chew and Assistant Dean Craig Smith.

2016–2017 | WLRC Hiring Search Subcommittee

SERVICE TO UNC SCHOOL OF LAW AND THE UNIVERSITY

2015–present | Assist Career Development Office by participating in mock interviews for students and providing informal career counseling, particularly for students interested in BigLaw, practicing law in Boston, and/or pursuing careers in patent litigation.

2016–present | Moot students on a variety of Holderness moot court teams preparing for competitions.

2015–present | Faculty Advisory Board, Carolina Public Humanities

2017–2018 | Co-chair, Faculty Clerkship Committee

June 2018 | Initiated, organized, and co-led faculty and staff roundtable discussion about student mental health concerns.

April 2018 | Presentation to the Faculty: “Letters of Recommendation.” Proposed and prepared presentation to faculty about clerkship and other letters of recommendation; provided tips about best practices and sample letters and led subsequent faculty discussion. Co-Presenter: Sara Warf, Clinical Associate Professor at UNC School of Law

February 2018 | Organized visit to law school by Matt Martens (class of ’96, current WilmerHale partner and former General Counsel for SEC). Day-long campus visit included participation in an upper-level class, meetings with administration, CDO, and students, and lunchtime talk: Lawyers as Storytellers.

November 2017 | Conceived, organized, and moderated a panel titled “Appellate Practice: Tips for Landing the Job & Doing it Well.” Panel was livestreamed nationally and included two high-profile private attorneys from Washington, D.C., First Assistant U.S. Attorney for the E.D.N.C., and Assistant Federal Public Defender for the E.D.N.C.

2016–2017 | Faculty Clerkship Committee, Member

October 2016 | Delivered lunchtime presentation to Carolina Intellectual Property Law Association titled *Practicing IP Litigation Without a Technical Background*.

January 2016 | Judge, Craven Moot Court Competition

SERVICE TO THE DISCIPLINE

Present at multiple CLEs and legal writing conferences (see above), and regularly serve as moral character reference for students applying to various bars. At the invitation of Legal Writing Institute (LWI) leadership, attended the All-Publications meeting at the LWI Biennial Conference in 2018. Maintain active social media presence (through Twitter and by maintaining a blog) to serve practicing attorneys and law students.

LANGUAGES

Russian: Native language; fluent listening and speaking; intermediate reading and writing.

Spanish: Fluent.

RESEARCH AND SCHOLARSHIP STATEMENT

WLRC faculty are neither required nor expected to engage in scholarly research or publication. However, I am particularly interested in two research areas relevant to the subjects I teach. These two areas are: (1) effective legal writing pedagogy (and legal education more generally) and (2) the strategies and techniques that contribute to or detract from effective legal writing. I am currently working on an article, described above in the “Grants” section, which relates to the first category. I expect future scholarly projects to explore other pedagogical issues, and/or specific aspects of the craft of legal writing.

TEACHING STATEMENT

As a professor legal writing courses, my primary goal is to teach my students a set of skills and an approach to being a professional that will serve them well in their summer jobs and legal careers. To do so, I draw on years of practice to connect what I do in the classroom to real-world settings, and on my experiences as a student—both positive and negative—to cultivate an approach to teaching that is thoughtful, deliberate, rigorous, and supportive. My classes feature deliberately challenging assignments, on which I offer varying degrees of guidance over the course of the semester. I emphasize active learning (“learning by doing”) and carefully sequence my classes to ensure that students are consistently working towards articulable and progressive learning objectives. I also provide extensive individualized feedback, both written and oral, as well as personal instruction and mentoring designed to meet each student where she is.

In future years, I intend to teach upper-level courses in addition to RRWA (including the recently-approved Writing for Practice and perhaps additional courses previously included in the law school catalogue). Finally, in connection with Carolina Law’s commitment to entrepreneurship and innovation, I hope in future years to develop and teach a course called “Writing for Intellectual Property Litigation.”

SERVICE AND ENGAGEMENT STATEMENT

In my time at the Law School, I have dedicated myself to serving Carolina and its students in a variety of ways. I have served the WLRC by assisting with hiring two years in a row, drafting course-wide goals and final assessments used by all WLRC faculty, reviewing dozens of student writing samples annually, and teaching in the LEAP pre-orientation program and AEP academic workshops.

I have served on and chaired the Law School’s Faculty Clerkship Committee and served on the Faculty Advisory Board of the Carolina Public Humanities, a program for which I have also led multiple discussion groups. I also regularly assist the Law School’s Career Development Office with programming and student counseling, and have helped develop and implement career-related events and initiatives. I work with a variety of student groups to put on events and help them prepare for moot court competitions.

I serve the legal writing discipline and the legal profession more broadly by presenting frequently at CLEs and legal writing conferences, and by maintaining a blog and social media presence aimed at facilitating and contributing to substantive and illuminating conversations about a variety of legal topics.