

## JOHN MARTIN CONLEY

### PERSONAL

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### EDUCATION

A.B., Harvard College, 1971 (Classics); Phi Beta Kappa  
J.D., Duke University, 1977; Editor-in-Chief, DUKE LAW JOURNAL, Order of the Coif  
Ph.D., Duke University (Anthropology), 1980; James B. Duke Graduate Fellow; thesis:  
JUDICIAL TREATMENT OF LANGUAGE VARIATION IN AMERICAN LAW

### PROFESSIONAL BACKGROUND

University of North Carolina School of Law:  
Associate Professor, 1983-1987  
Professor, 1987-  
Ivey Research Professor, 1991-1993  
William Rand Kenan, Jr. Professor, 1993-  
Associate Dean for Faculty Affairs, 1993-94  
Of Counsel, Robinson, Bradshaw & Hinson, P.A., Charlotte & Chapel Hill, North  
Carolina, 1984-  
Adjunct Professor of Cultural Anthropology, Duke University, 1989-2001, 2006-  
Visiting Professor, Seton Hall Law School in Belgium and Ireland, Summers  
2007, 2009: EU Law, Biotechnology and the Law  
Visiting Professor, Duke University School of Law, Fall 1999, 2001-02, Summer 2002,  
Fall 2004, Fall 2010  
Visiting Professor, Duke University, Department of Cultural Anthropology, Spring 2000  
Visiting Professor, Graduate Program for Judges, University of Virginia Law School,  
Summers 1991, 1994, 1997, 2000, 2003  
Short-Course Visitor, University of Illinois College of Law, October 2007:  
Biotechnology and the Law  
Co-Editor, "Law and Society" book series, University of Chicago Press, 1990-  
Co-Editor, POLITICAL AND LEGAL ANTHROPOLOGY REVIEW (POLAR), 2010-15  
*Genomics Law Report* (renamed *The Privacy Report*, 2018-): Contributing Editor, 2009-12,  
Editor, 2013-  
Trustee, Law and Society Association, 1995-1997, 2002-04  
Editorial Board, LAW & SOCIETY REVIEW, 1995-98

University of North Carolina, Department of Anthropology: Faculty Associate, 1994-98;  
Adjunct Professor, 1998-2000  
President, Private Adjudication Center, Duke Law School, 1999-2002  
Faculty Director, "Judging Science" Program, Duke Law School, 1992-2002 (annual  
program of intensive science education for judges)  
Visiting Scholar, Department of Anthropology, Duke University, Fall 1988  
Private Practice, Gaston Snow & Ely Bartlett, Boston, Massachusetts, 1977-1978; 1979-  
1983  
Adjunct Professor, Boston College Law School, 1982-1983  
Private Practice, Fleming, Robinson, Bradshaw & Hinson, P.A., Charlotte, North  
Carolina, 1978-1979  
Visiting Instructor, Department of Anthropology, Duke University, Summer 1978  
Research Associate, Caribbean Primate Research Center, Cayo Santiago, Puerto Rico,  
1973-1974  
Instructor in Biology, Harvard University, 1971-1972: General Biology, Marine Biology

## TEACHING

UNC School of Law: civil procedure, intellectual property, biotechnology, scientific  
evidence, law and social science, legal profession  
Duke Dept. of Cultural Anthropology: introduction to cultural anthropology, legal  
anthropology, law and language, anthropology of the corporation  
UVA Graduate Program for Judges: social science and the courts  
UNC Dept. of Anthropology: legal anthropology, seminars for junior and senior majors

## PUBLICATIONS

### Books & Edited Special Issues

- J. Conley (ed.), *Symposium, The Legal, Ethical, and Policy Implications of CRISPR Gene  
Editing*, \_\_\_N.C. L. REV\_\_\_(forthcoming 2019)  
J. Conley, W. O'Barr, and R. Riner, JUST WORDS: LAW, LANGUAGE, AND POWER, Univ.  
of Chicago Press (3<sup>rd</sup> ed. forthcoming 2019)  
D. Barnes and J. Conley, INTEGRATED INTELLECTUAL PROPERTY, West (2016)  
C. Heffer, F. Rock, and J. Conley (eds.), LAY-LEGAL COMMUNICATION: TEXTUAL  
TRAVEL IN THE LEGAL PROCESS, Oxford Univ. Press (2013)  
J. Conley and J. Moriarty, SCIENTIFIC AND EXPERT EVIDENCE, Aspen (2d ed. 2011)  
forthcoming)  
J. Conley and J. Moriarty, TEACHER'S MANUAL FOR SCIENTIFIC AND EXPERT EVIDENCE,  
Aspen (2d ed. 2011)  
J. Conley and W. O'Barr, JUST WORDS: LAW, LANGUAGE, AND POWER, Univ. of Chicago  
Press (Chinese ed. 2008)

- J. Conley and J. Moriarty, *SCIENTIFIC AND EXPERT EVIDENCE*, Aspen (2007)
- J. Conley and J. Moriarty, *TEACHER'S MANUAL FOR SCIENTIFIC AND EXPERT EVIDENCE*, Aspen (2007)
- J. Conley & S. Baker (eds.), *Symposium, Empirical Studies of the Legal Profession: What Do We Know About Lawyers' Lives?*, 84 N.C. L. REV 1415 (2006)
- J. Conley and W. O'Barr, *JUST WORDS: LAW, LANGUAGE, AND POWER*, Univ. of Chicago Press (2d ed. 2005)(3<sup>rd</sup> ed. forthcoming)
- J. Conley (ed.), Special Issue, *CAUSATION IN LAW AND SCIENCE*, 64 L. & CONTEMP. PROBS.1 (2001)
- J. Conley and W. O'Barr, *JUST WORDS: LAW, LANGUAGE, AND POWER*, Univ. of Chicago Press (1998)
- J. Conley (ed.), Special Number, *MULTIMEDIA PRODUCTS AND THE LAW*, vol. 6 no. 2, *INFORMATION & COMM. TECH. L. (U.K., 1997)*
- W. O'Barr and J. Conley, *FORTUNE AND FOLLY: THE WEALTH AND POWER OF INSTITUTIONAL INVESTING*, Business One Irwin (1992)
- J. Conley and W. O'Barr, *RULES VERSUS RELATIONSHIPS: THE ETHNOGRAPHY OF LEGAL DISCOURSE*, Univ. of Chicago Press (1990)
- D. Barnes and J. Conley, *STATISTICAL EVIDENCE IN LITIGATION*, Little, Brown (1986)(with supplements)

### Selected Articles, Chapters and Reviews

- J. Conley, *Indicators*, in *INTERNATIONAL ENCYCLOPEDIA OF ANTHROPOLOGY* (Wiley, forthcoming)
- J. Conley, L. Smeehuijzen, C. Williams, & D. Rupp, *Can Soft Regulation Prevent Financial Crises?: The Dutch Central Bank's Supervision of Behavior and Culture*, *CORN. J. INT'L L.* (forthcoming 2019)
- E. Juengst, J. Cadigan, J. Conley, et al., *Is Enhancement the Price of Prevention in Human Gene Editing?*, 1 *CRISPR J.* 1 (2018), available online at DOI: 10.1089/crispr.2018.0040
- J. Conley, *Recent Privacy Law Developments with Major Implications for Medical and Scientific Research*, 19 *N.C. JOLT* 327 (2018)
- G. Lazaro-Munoz, J. Conley, et al., *Which Results to Return: Subjective Judgments in Selecting Medically Actionable Genes*, 21(3) *J. OF GENETIC TESTING AND MOLECULAR BIOMARKERS* 184 (2017)(available at <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5367906/>)
- L. Broome, J. Conley & K. Krawiec, *Diversity and Talent at the Top: Lessons from the Boardroom*, in S. Headworth, R. Nelson, R. Dinovitzer & D. Wilkins (eds.), *DIVERSITY IN PRACTICE: RACE, CLASS, AND GENDER IN LEGAL AND PROFESSIONAL CAREERS* (Cambridge Univ. Press, 2016)
- J. Conley, *Legal Discourse*, in N. Bonvillain (ed.), *HANDBOOK OF LINGUISTIC*

- ANTHROPOLOGY (Routledge, 2016)
- C. Williams & J. Conley, *Fixing Finance 2.0*, in B. Lomfeld, A. Somma, & P. Zumbansen (eds.), *RESHAPING MARKETS: ECONOMIC GOVERNANCE, THE GLOBAL FINANCIAL CRISIS AND LIBERAL UTOPIA* (Cambridge Univ. Press, 2016)
- J. Conley, J. Cadigan & A. Davis, *The Empty Performative?: Informed Consent to Genetic Research*, in S. Ehrlich, D. Eades & J. Ainsworth (eds.), *DISCURSIVE CONSTRUCTIONS OF CONSENT IN THE LEGAL PROCESS* (Oxford University Press, 2016)
- A. Prince, J. Conley et al., *Automatic Placement of Genomic Research Results in Medical Records: Do Researchers Have a Duty? Should Participants Have a Choice?* 43 *J. LAW, MEDICINE & ETHICS* 827 (2015)
- J. Conley, *The Language of Defamation*, in L. Solan, J. Ainsworth & R. Shuy (eds.), *SPEAKING OF LANGUAGE AND LAW: CONVERSATIONS ON THE WORK OF PETER TIERSMA* (Oxford Univ. Press, 2015)
- C. Williams and J. Conley, *The Social Reform of Banking*, in K. Wendt (ed.), *RESPONSIBLE INVESTMENT BANKING: RISK MANAGEMENT FRAMEWORKS AND SOFT LAW STANDARDS* (Springer, 2015)
- G. Lazaro-Munoz, J. Conley, et al., *Looking for Trouble: Preventive Genomic Sequencing in the General Population and the Role of Patient Choice*, 15(12) *AM. J. OF BIOETHICS* 64 (2015)
- J. Conley, G. Lazaro-Munoz, et al., *Scientific Social Responsibility: Lessons from the Corporate Social Responsibility Movement*, 15(12) *AMERICAN JOURNAL OF BIOETHICS* 64 (2015); response to *Engineering Values into Genetic Engineering: A Proposed Analytic Framework for Scientific Social Responsibility*, 15(12) *AMERICAN JOURNAL OF BIOETHICS* 18 (2015)
- J. Conley, G. Lazaro-Munoz & R. Cook-Deegan, *Myriad after Myriad: The Proprietary Data Dilemma*, 15 *N.C. J. OF LAW & TECH.* 597 (2014)
- C. Williams and J. Conley, *The Cultural Reform of Banking*, 39 *J. CORPORATION L.* 460 (2014)
- C. Williams and J. Conley, *Trends in The Social [Ir]responsibility of American Multinational Corporations: Increased Power, Diminished Accountability*, 25 *FORDHAM ENVIRONMENTAL L. REV.* 46 (2013)(Symposium, “Doing Well by Doing Good? A New Normative Perspective on Corporate Social Responsibility”)
- J. Conley, et al., *The Discourse of DNA: Giving Informed Consent to Genetic Research*, in J. Conley, C. Heffer, and F. Rock, eds., *LAY-LEGAL COMMUNICATION: TEXTUAL TRAVEL IN THE LEGAL PROCESS* (Oxford Univ. Press 2013)
- L. Broome, J. Conley, and K. Krawiec, *The Danger of Difference: Tensions in Directors’ Views of Corporate Board Diversity*, 2013 *ILL. L. REV.* 919
- J. Conley, R. Mitchell et al, *A Trade Secret Model for Genomic Biobanking*, 40 *J. LAW, MEDICINE & ETHICS* 612 (2012)
- R. Cook-Deegan, J. Conley, J. Evans & D. Vorhaus, *The Next Controversy in*

- Genetic Testing: Clinical Data as Trade Secrets?*, 21(6) EUROPEAN JOURNAL OF HUMAN GENETICS 585 (2012)(online publication available at <http://www.nature.com/ejhg/journal/vaop/ncurrent/full/ejhg2012217a.html>)
- J. Conley and L. Mather, *Scientists at the Bar: The Ethical World of Patent Lawyers*, in L. Levin & L. Mather (eds.), *THE ETHICAL WORLDS OF LAWYERS* (U. of Chicago Press 2012)
- J. Conley, L. Broome & K. Krawiec, *Narratives of Diversity in the Corporate Boardroom: What Corporate Insiders Say About Why Diversity Matters*, in J. Aritz & R. Walker, eds., *DISCOURSE PERSPECTIVES ON ORGANIZATIONAL COMMUNICATION* (Fairleigh Dickinson Univ. Press 2012)
- J. Conley & R. Bryan, *Practical Responses to Data Privacy Developments in the U.S. and EU*, 30(8) WESTLAW COMP. & INTERNET J. 1 (Sep. 21, 2012)
- J. Conley, *Is Law Really a Profession?* (review essay of T. MORGAN, *THE VANISHING AMERICAN LAWYER*), 24 GEORGETOWN J. OF LEG. ETHICS 1183 (2011)
- J. Conley and C. Williams, *Global Banks as Global Regulators?: The Equator Principles*, 33 J. L. & POLICY 542 (2011)(symposium on “New Governance and the Business Organization”)
- K. Krawiec, L. Broome & J. Conley, *Does Critical Mass Matter? Views From the Boardroom* 34 SEATTLE UNIV. L. REV. 1281 (2011)(invited contribution to Berle Corporate Law Symposium)
- R. Mitchell, J. Conley et al., *Genomics, Biobanks, and the Trade-Secret Model*, 332 SCIENCE 309 (Apr. 15, 2011); comments and authors’ response published at 333 SCIENCE 1574 (Sep. 16, 2011)
- J. Conley, Comment on S. Merry, *Measuring the World*, 52 CURRENT ANTHROPOLOGY S93 (2011)
- L. Broome. J. Conley and K. Krawiec, *Dangerous Categories: Narratives of Corporate Director Diversity*, 89 N.C.L. REV. 759 (2011)(symposium on *Board Diversity and Corporate Performance*)
- J. Conley, A. Doerr, and D. Vorhaus, *Enabling Responsible Public Genomics*, 20 HEALTH MATRIX: J. OF LAW-MEDICINE 325 (2010)
- J. Conley & D. Vorhaus, *When the Grass Eats the Cows*, 26 (5-6) GENEWATCH 8 (Dec. 2010)
- J. Conley, Review of U. MATTEI & L. NADER, *PLUNDER: WHEN THE RULE OF LAW IS ILLEGAL*, 112 AM. ANTHROPOLOGIST 486 (2010)
- J. Conley, Review Essay of M. CONSTABLE, *JUST SILENCES*, 33 (S.1) POL. & LEGAL ANTHROPOLOGY REV. 143 (2010)
- J. Conley, *Gene Patents and Products of Nature*, 84 CHI.-KENT L. REV. 109 (2009)(invited symposium paper)
- John Conley and William O’Barr and Rules Versus Relationships* (edited interview with Conley and O’Barr), ch. 11 in S. Halliday & P. Schmidt (eds.), *CONDUCTING LAW AND SOCIETY RESEARCH: REFLECTIONS ON METHODS AND PRACTICES* (Cambridge Univ. Press 2009)

- J. Conley, *The Linguistics of Law School: Can You Talk Like a Lawyer and Still Think Like a Human Being?* (review essay of E. MERTZ, *THE LANGUAGE OF LAW SCHOOL*), 34 *L. & SOC. INQUIRY* 983 (2009)
- R. Conley & J. Conley, *Stories from the Jury Room: How Jurors Use Narrative to Process Evidence*, 49 *STUDIES IN LAW, POLITICS AND SOC'Y* 25 (2009) (invited contribution to special issue on "The Trial: Past, Present, and Future," A. Sarat, ed.)
- J. Conley & J. Hunter, *The Curse of History: Good Bank Brands Make Bad Bank Trademarks*, 11 *N.C. BANKING INST.* 1 (2007)(invited symposium paper)
- C. Williams & J. Conley, *Triumph or Tragedy? The Curious Path of Corporate Disclosure Reform in the U.K.*, 31 *WM. & M. ENV. L. & POL. J.* 317 (2007)(invited symposium paper)
- J. Conley, W. O'Barr & J. Cross, *Language, Power, and Law*, 29 *POL. & LEGAL ANTHROPOLOGY REV.* 337 (2006)(edited interview with Conley and O'Barr)
- J. Conley, *Tales of Diversity: Lawyers' Narratives of Racial Equity in Private Firms*, 31 *L. & SOC. INQUIRY* 831(2006)
- J. Conley and W. O'Barr, *The Revictimization of Rape Victims*, in J. Moriarty (ed.), *WOMEN AND THE LAW*, Thomson-West (2006)(excerpted from *JUST WORDS: LAW, LANGUAGE, AND POWER*)
- J. Conley & S. Baker, *Introduction and Commentary on G. Baker & R. Parkin, The Economics of the Law "Industry,"* in *Symposium, Empirical Studies of the Legal Profession: What Do We Know About Lawyers' Lives?*, 84 *N.C. L. REV.* 1415, 1683 (2006)
- J. Conley, *Power Is As Power Does*, Review of D. MAYNARD, *BAD NEWS, GOOD NEWS: CONVERSATIONAL ORDER IN EVERYDAY TALK AND CLINICAL SETTINGS*, 31 *L. & SOC. INQUIRY* 467 (2006)
- R. Aguilera, C. Williams, J. Conley & D. Rupp, *Corporate Governance and Social Responsibility: A Comparative Analysis of the United Kingdom and the United States*, 14 *CORP. GOVERNANCE INT'L REV.* 147 (U.K., 2006)
- J. Conley & C. Williams, *Engage, Embed, and Embellish: Theory Versus Practice in the Corporate Social Responsibility Movement*, 31 *J. CORPORATION L.* 1 (2005)
- J. Conley, *Changing Corporate Behavior in a Socially Responsible Direction*, Center for Progressive Reform Perspectives Series (2005), available at [http://www.progressiveregulation.org/perspectives/corp\\_behav.cfm](http://www.progressiveregulation.org/perspectives/corp_behav.cfm)
- J. Conley & S. Gaylord, *Scientific Evidence in the State Courts: Daubert and the Problem of Outcomes*, 44/4 *ABA JUDGES' J.* 6 (Fall 2005)
- C. Williams & J. Conley, *Is There an Emerging Fiduciary Duty to Consider Human Rights?*, 74 *U. CINC. L. REV.* 75 (2005) (invited symposium paper)
- J. Conley & S. Baker, *Fall from Grace or Business as Usual? A Retrospective Look at Lawyers on Wall Street and Main Street*, 30 *L. & SOC. INQUIRY* 783 (2005)
- C. Williams & J. Conley, *An Emerging Third Way? : The Erosion of the Anglo-American Shareholder Value Construct*, 38 *CORN. J. INT'L L.* 494 (2005), reprinted in 47 *CORP. PRACTICE COMMENTATOR* 955 (2006)

- J. Conley & S. Gaylord, *Scientific Evidence in North Carolina After Howerton*, 6 N.C. J. L. & TECH. 289 (2005)
- C. Williams & J. Conley, *An Emerging Third Way?: The Erosion of Anglo-American Shareholder Value Theory*, 3/3 NEW ACAD. REV. 96 (U.K., 2004)
- J. Conley, *How Bad Is It Out There?: Teaching and Learning About the State of the Legal Profession in North Carolina*, 82 N.C. L. REV. 1944 (2004)
- J. Conley & R. Makowski, *Rethinking the Product of Nature Doctrine as a Barrier to Biotechnology Patents in the U.S. and Perhaps Europe as Well*, 13 INFORMATION & COMM. TECH. LAW 3 (U.K., 2004)(adaptation of 2003 J. PAT. & TR. OFF. SOC=Y article)
- J. Conley & W. O'Barr, *A Classic in Spite of Itself: THE CHEYENNE WAY and the Case Method in Legal Anthropology*, 29 L. & SOC. INQUIRY 179 (2004)
- J. Conley, *Strolling Down State Street: The International Law of Business Method Patents*, 12 INFORMATION & COMM. TECH. LAW (U.K.) 57 (2003)(adaptation of *Economic Review* article)
- J. Conley, *The International Law of Business Method Patents*, 88/4 FED. RES. BANK OF ATLANTA ECON. REV. 15 (4<sup>th</sup> Quarter 2003)
- J. Conley & R. Makowski, *Back to the Future: Rethinking the Product of Nature Doctrine as a Barrier to Biotechnology Patents*, 85 J. PAT. & TRADEMARK. OFF. SOC'Y 301 (Part I), 371 (Part II) (2003)
- J. Conley & W. O'Barr, *Back to the Trobriands: The Enduring Legacy of Malinowski=s CRIME AND CUSTOM IN SAVAGE SOCIETY*, 27 L. & SOC. INQUIRY 847 (2002)
- J. Conley, *Comment on Teaching Statistics to Judges*, 42 JURIMETRICS J. 209 (2002)(invited symposium paper)
- J. Conley, Review of J. NOLAN, REINVENTING JUSTICE: THE AMERICAN DRUG COURT MOVEMENT, 107 AM. J. SOC. 1361 (2002)
- D. Peterson & J. Conley, *Of Cherries, Fudge, and Onions: Science and Its Courtroom Perversion*, 64 LAW & CONTEMP. PROBS.213 (2001)
- J. Conley, *A Legal and Cultural Commentary on the Psychology of Jury Instructions*, 6 J. LAW, PSYCH. & PUB. POLICY 822 (2000)(commentary on special issue)
- J. Conley, *Of Contract, Culture and the Code: Judge Easterbrook and the Cheyenne Indians*, 16 TOURO L. REV. 1053 (2000)(AALS Symposium on "Common Sense and Contracts")
- J. Conley, W. Turnier and M. Rose, *The Racial Ecology of the Courtroom*, 2000 WISC. L. REV. 1185
- W. O'Barr and J. Conley, *When Cultures Collide: Social Security and the Market*, 1 J. PSYCHOLOGY & FINANCIAL MARKETS 92 (2000)
- M. Brown, R. Bryan and J. Conley, *Database Protection in a Digital World: Why the United States Should Not Adopt the European Model*, 9 INFORMATION & COMM. TECH. L. 27 (U.K., 2000)
- J. Conley, M. Brown, and R. Bryan, *Database Protection in a Digital World*, 6 RICHMOND J.L. & TECH. 1 (1999)(invited symposium paper)

- J. Conley and R. Bryan, *A Survey of United States Computer Crime Laws*, 8 INFORMATION & COMM. TECH. LAW 35 (U.K., 1999)
- J. Conley, Comment, *Intellectual Property Law and Cultural Heritage*, 39 CURRENT ANTHROPOLOGY 687 (1998)
- J. Conley and J. Garver, *Judge William C. Keady and the Law of Scientific Evidence*, 68 MISS. L.J. 39 (1998)(invited symposium paper)
- W. O'Barr and J. Conley, *Crime and Custom in Corporate Society: A Cultural Perspective on Corporate Misconduct*, 60 LAW & CONTEMP. PROBS. 101 (1998)
- J. Conley, *Editorial*, 6 INFORMATION & COMM. TECH. L. 99 (U.K., 1997)
- J. Conley and K. Bemelmans, *Intellectual Property Implications of Multimedia Products: A Case Study*, 6 INFORMATION & COMM. TECH. L. 3 (U.K., 1997)
- J. Conley and D. Peterson, *The Science of Gatekeeping: The Federal Judicial Center's New REFERENCE MANUAL ON SCIENTIFIC EVIDENCE* 74 N.C.L. REV. 1001 (1996).
- J. Conley and D. Peterson, *When Ethical Systems Collide: The Social Scientist and the Adversary Process*, in H. Kniffka, S. Blackwell & M. Coulthard (eds.), RECENT DEVELOPMENTS IN FORENSIC LINGUISTICS, Peter Lang Verlag (1996)
- R. Berzon and J. Conley, *Legal Considerations in the Development and Use of HRQL Measures for National and International Clinical Trial Research*, ch. 61 in B. Spilker (ed.), QUALITY OF LIFE AND PHARMACOECONOMICS IN CLINICAL TRIALS, Raven Press (1996)
- W. O'Barr and J. Conley, *Ideological Dissonance in the American Legal System*, in C. Briggs (ed.), DISORDERLY DISCOURSE, Oxford Univ. Press (1996) (revised and updated version of article published in ANTHROPOLOGICAL LINGUISTICS in 1990)
- J. Conley, Review Essay, *The Sacred Cows of Shasta County: An Anthropologist's View of Ellickson's ORDER WITHOUT LAW*, 7 SOC. JUSTICE RSCH. 419 (1994)
- J. Conley, *The Social Science of Ideology and the Ideology of Social Science*, 72 N.C. L. REV. 1249 (1994)
- R. Berzon, J. Conley, *et al.*, *Intellectual Property Considerations in the Development and Use of HRQL Measures in Cross-National Clinical Trial Research*, 3 QUALITY OF LIFE RSCH. 273 (1994), reprinted in S. Shumaker and R. Berzon (eds.), THE INTERNATIONAL ASSESSMENT OF HEALTH-RELATED QUALITY OF LIFE, Oxford Rapid Communications (1995)
- J. Conley, Review of Perry, DECIDING TO DECIDE, 12/2 CONTEMPORARY SOCIOLOGY 238 (1993)
- J. Conley and W. O'Barr, Case Comment, 71/4 HARV. BUS. REV. 22 (July-August 1993)
- J. Conley and W. O'Barr, *Legal Anthropology Comes Home: A Brief History of the Ethnographic Study of Law*, 27 LOYOLA L.A. L. REV. 41 (invited symposium paper, 1993)
- J. Conley, Review of Abel, AMERICAN LAWYERS, 158 ANNALS OF THE AMER. ACAD. OF POL. & SOC. SCI. 211 (1992)
- J. Conley and W. O'Barr, *The Culture of Capital: An Anthropological Investigation of Institutional Investment*, 70 N.C. L. REV. 801 (1992)
- J. Conley and W. O'Barr, *Managing Relationships: Why Culture Counts in Institutional Investing*, 485 FINANCIAL ANALYST J. 121 (1992)(winner of Graham and Dodd



- Award for financial writing from Association for Investment Management and Research)
- J. Conley and W. O'Barr, *The Culture of Capital*, 69/2 HARV. BUS. REV. 110 (March-April 1991)
- J. Conley and V. Brown, *Revisiting '117 of the Copyright Act: An Economic Approach*, 7/11 COMPUTER LAWYER 1 (Nov. 1990)
- J. Conley and W. O'Barr, *Rules versus Relationships in the Structuring of Legal Accounts*, ch. 8 in A. Grimshaw (ed.), CONFLICT TALK, Cambridge Univ. Press (1990)
- W. O'Barr and J. Conley, *Ideological Dissonance in the American Legal System*, 30 ANTHROPOLOGICAL LINGUISTICS 345 (1990)
- J. Conley and W. O'Barr, *Discovering the Hidden Agenda: An Ethnographic Approach to Procedural Reform*, 51 LAW & CONTEMP. PROBS. 201 (1989)
- J. Conley, *Liability for Defective Software: An American Perspective*, 2 LAW AND COMPUTERS: SELECTED PAPERS FROM THE FOURTH INTERNATIONAL CONFERENCE ON THE JURIDICAL USES OF COMPUTERS 1473 (Italian Corte Supreme di Cassazione, 1988)
- J. Conley, *Look and Feel: In Defense of the Current Case Law*, 5/12 COMPUTER LAWYER 1 (Dec. 1988)
- J. Conley and D. Peterson, *The Role of Experts in Software Copyright Infringement Cases*, 22 GA. L. REV. 425 (1988), reprinted in 5 COMPUTER LAW & PRACTICE 99 (U.K., 1989)
- W. O'Barr and J. Conley, *Lay Expectations of the Civil Justice System*, 22 LAW & SOC. REV. 137 (1988), reprinted as ch. 15 in R. Cotterrell (ed.), LAW AND SOCIETY, Dartmouth Pub. Co.(1994)
- J. Conley, "*The First Principle of Real Reform*": *The Role of Science in Constitutional Jurisprudence*, 65 N.C. L. REV. 935 (1987)
- J. Conley, *Tort Remedies for Defective Software*, 13 RUTGERS COMPUTER & TECH. L.J. 1 (1987)
- J. Conley, *Narrative Clarity in Trial and Small Claims Court*, 70 SOC. SCI. NEWSLETTER 106 (1985)
- J. Conley and R. Bryan, *Source Code Escrow in Domestic and International Perspective*, 10 N.C.J. INT. L. AND COMM. REG. 579 (1985), reprinted in R. Bigelow, COMPUTER CONTRACTS, M. Bender (1987)
- J. Conley and R. Bryan, *A Unifying Theory for the Litigation of Computer Software Copyright Cases*, 63 N.C.L. REV. 564 (1985), reprinted in 6 COMPUTER L.J. 55 (1985)
- W. O'Barr and J. Conley, *Litigant Satisfaction versus Legal Adequacy in Small Claims Court Narratives*, 19 LAW & SOC. REV. 661 (1985), reprinted as ch. 4 in J. Levy and A. Walker (eds.), LANGUAGE IN THE JUDICIAL PROCESS, Plenum Press (1990), and as ch. 4 in D. Papke (ed.), NARRATIVE AND LEGAL DISCOURSE, Deborah Charles Pubs. (1991)
- J. Conley, *The Law*, ch. 3 in W. O'Barr, LINGUISTIC EVIDENCE, Academic Press (1982)

- J. Conley, W. O'Barr, E. Lind and B. Erickson, *The Power of Language: A Multi-Disciplinary Study of Language in the Courtroom*, 1978 DUKE L. J. 1375
- E. Lind, B. Erickson, J. Conley and W. O'Barr, *Social Attributions and Conversation Style in Trial Testimony*, 36 J. PERSONALITY & SOCIAL PSYCHOLOGY 1558 (1978)
- Note, *Congressional Review of Administrative Action*, 1976 DUKE L. J. 285
- Note, *Judicial Review Under the Clean Air Amendments*, 1976 DUKE L. J. 450
- W. O'Barr, L. Walker, J. Conley, B. Erickson & E. Lind, *Political Aspects of Speech Styles in American Trial Courtrooms*, 1 TEMPLE UNIV. WORKING PAPERS IN CULTURE AND COMMUNICATION 27 (1975)

### SELECTED RECENT CONFERENCE PRESENTATIONS

- J. Conley, Faculty Presenter, "Science in the Courtroom", National Courts and Sciences Institute Resource Judge Training Conference, U.S. Ct. App. For the Fed. Cir., Washington, DC, August 2018
- J. Conley, "Practical and Business Responses to a Changing Legal Climate for Research," BIO-IT World Congress, Boston, May 2018
- J. Conley, Panelist, National Courts and Sciences Institute Resource Judge Training Conference, Chapel Hill, NC, April 2018
- J. Conley, "Taking Genes to Court," Duke Center for Science and Society Periodic Tables Series, Durham, NC, April 2018
- J. Conley, "The CRISPR Gene Editing Symposium," Center for Genomics and Society, UNC School of Medicine, February 2018
- J. Conley, "Law, Language, and Race," UNC Law School Faculty Workshop, January 2018
- J. Conley, "Recent Privacy Law Developments with Major Implications for Medical and Scientific Research," *NC JOLT* Symposium, Chapel Hill, October 2017
- J. Conley, L. Smeehuijzen, & C. Williams, "Supervision of Behavior and Culture by the Dutch Central Bank," Conference conducted by the Dutch Central Bank (DNB), Amsterdam, July 2017 (videoconference presentation)
- J. Conley, "*Williams* and Beyond: Legal and Policy Issues in the Regulation of Genetic Testing," Center for Genomics and Society, UNC School of Medicine, February 2017
- J. Conley, "The Emerging Regulation of Genetic Testing," Association for Molecular Pathology Annual Meeting, Charlotte, NC, November 2016
- J. Conley, Presenter, National Academies of Science, Engineering and Medicine Conference on Liability for Genetic Testing, Washington, DC, September 2016
- J. Conley, "Recent Changes in Patent Law and Their Effect on Health Research," Bio-IT World Conference, Boston, April 2016
- J. Conley, "The International Law of Privacy and Health Research," Bio-IT World Conference, Boston, April 2015
- J. Conley, Panelist, Qualitative Research Methods Workshop, American Association of

- Law Schools Annual Meeting, Washington, DC, January 2015
- J. Conley, "Biotech IP Law after *Myriad* and *Mayo*" International Collaboration for Clinical Genetics Conference, Bethesda, MD, June 2014
- J. Conley, "How to Pick A Gene To Screen: An Ethnographic Study of a Genomic Public Health Project," Law & Society Association Annual Meeting, Minneapolis, May 2014
- J. Conley and G. Lazaro, "Myriad after *Myriad*: The Proprietary Data Dilemma," *N.C. JOLT* Symposium, Chapel Hill, February 2014
- J. Conley, J. Cadigan & A. Davis, "Genomic Screening as a Public Health Tool: An Exercise in the Social Production of Science," American Anthropological Association Annual Meeting, Chicago, November 2014
- J. Conley, "The Status of Gene Patents After *Myriad*," The Clinical Genome Conference, San Francisco, June 2013
- J. Conley, L. Broome, and K. Krawiec, "Diversity and Talent at the Top: Lessons from the Boardroom," American Bar Foundation Conference on "Pursuing Diverse Talent in Legal and Professional Services," Chicago, May 2013
- J. Conley and C. Williams, "Trends in The Social [Ir]responsibility of American Multinational Corporations: Increased Power, Diminished Accountability?," *Fordham Environmental L. Rev.* Symposium, "Doing Well by Doing Good? A New Normative Perspective on Corporate Social Responsibility," New York, February 2013
- J. Conley, "Genomic Screening as a Public Health Tool: Pushing the ELSI Envelope?," Keynote Address, *N.C. J. Int'l L. & Comm. Reg.* Symposium, "Medical Markets: Emerging Issues in Global Health and Commerce," Chapel Hill, February 2013
- J. Conley, L. Broome, and K. Krawiec, "Dangerous Categories: Negotiating Gender and Race Identities in the Corporate Boardroom," American Anthropological Association Annual Meeting, San Francisco, November 2012
- J. Conley, "The Discourse of DNA," Department of Sociology and Anthropology, and "Research Ethics for Genomics," Byrd Biotechnology Center, Marshall University, Huntington, WV, October 2012
- J. Conley, "What Anthropology Can Teach Judges," presentation to Duke Law School Judicial LLM Program, Durham, NC, May 2012
- L. Broome, J. Conley, and K. Krawiec, "The Danger of Difference: Tensions in Directors' Views of Corporate Board Diversity," *Ill. Law Review* Conference, "Inside the Boardroom," Champaign, IL, March 2012
- J. Conley, "'A Piece of Their Essence': How Genetic Research Subjects Understand Their DNA," American Anthropological Association Annual Meeting, Montreal, November 2011
- J. Conley & R. Mitchell, "A Trade Secret Model for Genetic Biobanking," Duke Clinical Research Institute Seminar, Durham, NC, September 2011
- Participant, Varieties of Liberalism Roundtable, Birkbeck College, University of London, June 2011
- J. Conley et al., "A Trade Secret Model for Genetic Biobanking," Genetic Alliance Annual Conference, Bethesda, MD, June 2011

- J. Conley et al., "Using Linguistic Anthropology to Study Informed Consent" and "How and Why Genes Are Patentable," National Human Genome Institute ELSI Congress, Chapel Hill, April 2011
- J. Conley, "Some Legal and Practical Questions about the Future of Gene Patents," Duke Law School Annual Hot Topics in Intellectual Property Seminar, February 2011
- J. Conley et al., "A Trade Secret Approach to Informed Consent to Genetic Biobanking," Carolina Genomic Science Center, Chapel Hill, February 2011
- J. Conley, "The Discourse of DNA," American Anthropological Association Annual Meeting, New Orleans, November 2010
- C. Williams & J. Conley, "Global Banks as Global Regulators: The Equator Principles," Hague Institute for the Internationalisation of Law Conference on Transnational Private Regulation, University College Dublin, June 2010, and GIRA Corporate Social Responsibility Conference, Lisbon, September 2010
- J. Conley, "The *Myriad* Litigation," Genetic Alliance Webinars, Washington, DC, April and May, 2010
- J. Conley, "Genomics and IP Law," GET (Genomes Environments Traits) Conference, Cambridge, MA, April 2010
- L. Broome, J. Conley and K. Krawiec, "Dangerous Categories: Narratives of Corporate Director Diversity," *N.C. Law Review* Conference on Corporate Board Diversity, Chapel Hill, NC, April 2010
- J. Conley & L. Mather, "The Ethical World of Patent Lawyers," Lawyers in Practice Conference, SUNY-Buffalo, April 2010
- J. Conley & J. Evans, "Patenting Genes," Holderness Scholars Seminar, UNC School of Medicine, December 2009
- J. Conley et al., "The Discourse of DNA: What Subjects Say about Participating in Biobanks," UNC Center for Genomics and Society Seminar, October 2009
- J. Conley, "Narratives of Corporate Director Diversity" (Plenary Address), Association for Business Communication Special Topics Conference, University of Southern California, May 2009
- J. Conley & J. Evans, "Navigating the Thicket: Genetics, Patents, and Policy," UNC Center for Genomics and Society Seminar, February 2009
- J. Conley, "How and Why Genes Are Patentable," Grand Rounds, Department of Pathology, UNC School of Medicine, January 2009
- J. Conley & C. Williams, "Corporate Social Responsibility as an Ethnographic Problem," Indiana University School of Law Faculty Seminar, January 2009
- R. Conley & J. Conley, "Stories from the Jury Room: How Jurors Use Narrative to Process Evidence," Annual Meeting of the American Anthropological Association, San Francisco, November 2008
- C. Williams & J. Conley, "Global Banks as Global Regulators: The Equator Principles," Georgetown Law Center Corporate Social Responsibility Conference, November 2008
- J. Conley, "The Analysis of Business Discourse," Annual Meeting of the Association for Business Communication, Lake Tahoe, NV, October 2008
- S. Baker, J. Conley, & A. Melhotra, "Does the Market Care about Changes in Patent

- Law?”, *N.C. Law Review* Conference on Frontiers Of Empirical Patent Law Scholarship, October 2008
- J. Conley & C. Williams, “The Equator Principles: Regulation by the Regulated,” 3<sup>rd</sup> International Corporate Social Responsibility Conference, Humboldt University, Berlin, October 2008
- J. Conley, “The Language of Soft Law” (Keynote Address), 6<sup>th</sup> Annual Cardiff Roundtable in Language and Communication, Cardiff University, Wales, July 2008
- S. Baker, J. Conley, & A. Melhotra, “Does the Market Care about Changes in Patent Law?”, George Mason Law School Patent Conference, May 2008
- J. Conley & W. O’Barr, “Deconstructing Malinowski: How We Know What We and Whether It Really Matters,” Univ. of California-Irvine Anthropology Colloquium, Irvine, CA, November 2007
- J. Conley, “Gene Patents and Products of Nature,” Univ. Of Illinois College of Law Faculty Seminar, October 2007
- J. Conley, “Gene Patents and Products of Nature,” *Who Owns Our Bodies?* Conference, Chicago-Kent Law School, May 2007
- Organizer and Participant, Center for Progressive Reform Conference on the Power of Corporations, UNC School of Law, March 2007
- J. Conley, “Proving that an Exposure Caused a Disease: The Problem of Inconsistent Outcomes,” Annual Meeting of the American Association of Law Schools, Evidence Section, Washington, DC, January 2007
- J. Conley, Invited Commentary on Revised Edition of Federal Judicial Center’s *Reference Manual on Scientific Evidence*, The National Academies, Washington, DC, January 2007
- J. Conley, “An Interdisciplinary Course on the Corporation as a Legal, Political, and Social Actor,” and “Tales of Diversity: Lawyers’ Narratives about Racial Equity,” Law & Society Association Annual Meeting, Baltimore, June 2006
- J. Conley, Concluding Remarks, Conference on Capital Markets and Corporate Governance: Short-Term Pressures in a Long-Term World?, Chicago, April 2006
- J. Conley, “The Emerging Discourse of Corporate Social Responsibility,” UCLA Center for Language, Interaction, and Culture, June 2005
- J. Conley, “Expanding the Horizons of Forensic Linguistics: Law, Language, and the Big Picture,” Keynote Address, International Linguistics Association 50<sup>th</sup> Anniversary Conference, New York, April 2005
- J. Conley, “The International Law of Software Patents: Does It Really Matter?,” Annual Hot Topics In Intellectual Property Conference, Duke Law School, Durham, NC, April 2005
- J. Conley, “Forensic DNA Analysis,” *N.C. J. L. & Tech.* Annual Conference, Chapel Hill, February 2005

#### SELECTED RECENT LEGAL EDUCATION PRESENTATIONS

- J. Conley, "Conflicts of Interest" CLE, Charlotte, NC, January 2019
- J. Conley, "A Radical Approach to Banking Reform: The Dutch Central Bank's Supervision of Behavior and Culture," UNC Festival of Legal Learning, Chapel Hill, February 2019
- J. Conley, J. Moriarty, and R. Riner, "Using Evidence from the Behavioral Sciences: Recent Developments," UNC Festival of Legal Learning, Chapel Hill, February 2018
- J. Conley, "Recent Developments in Privacy Law and Research Regulation," *N.C. JOLT* Symposium Chapel Hill, NC, October 2017
- J. Conley, "Recent U.S. and International Developments in Patent and Privacy Law," Targeting the Microbiome Conference, Boston, September 2017
- J. Conley, "Recent Legal Developments with Significant Implications for the Life Sciences," UNC Festival of Legal Learning, Chapel Hill, February 2017
- J. Conley, J. Moriarty, and R. Riner, "Recent Legal Applications of the Behavioral and Neurological Sciences," N.C. Judicial College, Raleigh, December 2016
- J. Conley, "Introduction to International Intellectual Property Law," NC Bar Association Intellectual Property Law Section, Pinehurst, NC, March 2015
- J. Conley & M. Tilley, "The Right of Publicity," NC Bar Association Sports Law Section, Cary, NC, December 2014; and NC Bar Association Intellectual Property Law Section, Cary, NC, March 2015
- J. Conley & R. Conley, "Stories from the Jury Room: How Jurors Use Narrative to Process Evidence," UNC Festival of Legal Learning, Chapel Hill, February 2015
- J. Conley, "Introduction to Privacy Law: Overview for Business Lawyers," UNC Festival of Legal Learning, Chapel Hill, February 2014
- J. Conley, "Gene Patent Update," CIPLA Seminar, Chapel Hill, March 2013
- J. Conley, "An Introduction to Intellectual Property for the Non-specialist," UNC Festival of Legal Learning, Chapel Hill, February 2013
- J. Conley & M. Tilley, "Sports, Trademarks, and the Right of Publicity," NC Bar Association Intellectual Property Section, Cary, NC, March 2012
- J. Conley and A. Davis, "Research and Clinical Ethics," UNC Festival of Legal learning, Chapel Hill, February 2012
- J. Conley, "Toxicogenomics in Litigation," Defense Research Institute Annual Meeting, Washington, DC, October 2011
- J. Conley et al., "Genetic Testing of Children and the Courts," ASTAR Judicial Science Conference, Chapel Hill, NC, March 2011 (also conference co-organizer)
- J. Conley, L. Broome & K. Krawiec, "Dangerous Categories: Narratives of Corporate Director Diversity," UNC Festival of Legal learning, Chapel Hill, February 2011
- J. Conley, "Judicial Fact Finding and Decision Making," Florida College of Advanced Judicial Studies, Sanibel Island, FL, May 2010
- J. Conley, "Electronic Communications, Social Media, and Professional Responsibility," Annual Dan K. Moore Program in Ethics, Chapel Hill, October 2009

## BAR ADMISSIONS

State: Massachusetts (inactive), California (inactive), and North Carolina  
Federal: First, Fourth, Sixth and Eleventh Circuits; District Courts: Mass., S.D.  
Fla., E.D. Wisc., N.D. Calif., M.D.N.C., E.D.N.C.; U.S. Tax Court; U.S.  
Court of International Trade

#### BIOLOGICAL PUBLICATIONS

- J. Conley, *Notes on the Activity Pattern of Lemur fulvus*, 56 J. MAMMALOGY 712(1976)  
J. Conley and L. Vick, *An Ethogram for Lemur fulvus*, 17 PRIMATES 125 (1976)  
J. Kress, J. Conley, R. Eaglen and A. Ibanez, *The Behavior of Lemur variegatus*, 48  
ZEITSCHRIFT FUR TIERPSYCHOLOGIE 87 (1978)