

ZANETA M. ROBINSON

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ACADEMIC POSITIONS

The University of North Carolina at Chapel Hill School of Law, Chapel Hill, NC

Clinical Associate Professor, 6/2019 to present

Director, Intellectual Property Clinic, 6/2019 to present

Adjunct Professor of Law, 7/2017 to 5/2019

The UNC Law Institute for Innovation, Chapel Hill, NC

Director, Intellectual Property Initiatives, 6/2019 to present

EDUCATION

Wake Forest University School of Law, Winston-Salem, NC

J.D., May 2003

Selected Awards and Activities:

Wake Forest Intellectual Property Law Journal, Executive Editor

Wake Forest Moot Court Board, Entertainment and Communications Law Team

CALI Excellence for the Future Awards: Trial Practice, Trademarks

ABA-BNA Award for Excellence in the Study of Intellectual Property

James Madison University, Harrisonburg, VA

B.S. Sociology, May 1995

Dean's List: 1992, 1994; President's List: 1992

LEGAL EXPERIENCE

Kilpatrick Townsend & Stockton, LLP, Winston-Salem, NC

Trademark of Counsel, 6/2016 to 6/2019

Blanco Tackabery & Matamoros, P.A., Winston-Salem, NC

Associate, 12/2010 to 6/2016

Olive & Olive, P.A., Durham, NC

Associate, 3/2006 to 12/2010

Elliot Pishko Morgan, P.A., Winston-Salem, NC
Associate, 8/2005 to 2/2006

Sharpless & Stavola, P.A., Greensboro, NC
Associate, 8/2003 to 7/2005

Cranfill, Sumner & Hartzog, L.L.P., Charlotte, NC
Summer Associate, 7/2002 to 8/2002

Wyatt Early Harris Wheeler L.L.P., High Point, NC
Summer Associate, 5/2002 to 7/2002

Kilpatrick Stockton LLP, Winston-Salem, NC
Research Associate, 5/2001 to 8/2001

PUBLICATIONS AND SPEAKING ENGAGEMENTS

Presenter, Kilpatrick Townsend Paralegal Conference, October 2018

Presenter, North Carolina Bar Association IP Institute for Paralegals, April 2017

Panelist, Flywheel Co-Work, How to Start a Startup Series, January 2016

Talk Radio Guest, Financial Strategies for Life WSIC Radio 1400 AM, 2013 to 2014

Panelist, Wake Forest Journal of Business and Intellectual Property Law, April 2012

Copyright Remedies and the First Amendment: Predictable as the Wind? 2003 Wake Forest Intell. Prop. L.J. 12

BAR ADMISSIONS AND CERTIFICATIONS

Supreme Court of the United States

North Carolina State Bar

North Carolina Board Certified Trademark Law Specialist

U.S. District Court for the Eastern District of North Carolina

U.S. District Court for the Middle District of North Carolina

U.S. District Court for the Western District of North Carolina

PROFESSIONAL AFFILIATIONS

Imprints Cares, Board of Directors, 2016 to 2019

Leadership Winston Salem, Class of 2015

The Echo Network, Board of Directors, 2015

American Bar Association, Member, 2003 to present

North Carolina Bar Association, Member, 2003 to present

International Trademark Association, Member, 2016 to present