

RACHEL I. GURVICH

Phone: (919) 366-1371
Email: gurvich@email.unc.edu
Twitter: @RachelGurvich

University of North Carolina School of Law
160 Ridge Road, CB 3380
Chapel Hill, NC 27599

EDUCATION

- J.D. Harvard Law School, *magna cum laude*** June 2007
Honors and activities: Editor-in-chief, *Harvard Latino Law Review*; two-semester participant, Harvard Immigration and Refugee Clinic; Equal Justice America Legal Services Fellow; three-time cast member, Harvard Law School Parody.
- B.A. U.N.C. Chapel Hill, Political Science and Spanish** May 2004
Graduated with Highest Distinction
Honors and activities: Phi Beta Kappa; William Davie Scholarship for Academic Excellence; Chancellor's Award for Excellence in Spanish; nominated and selected for membership in campus honorary society, Order of the Grail-Valkyries (inducted for "contribution to the University's atmosphere of intellectual engagement and moral concern"); president, Dialectic and Philanthropic Debate Society.

JUDICIAL CLERKSHIP

U.S. COURT OF APPEALS FOR THE FIRST CIRCUIT, Portland, ME
Law Clerk to Judge Kermit V. Lipez (August 2008–August 2009)

PROFESSIONAL EXPERIENCE

UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL, Chapel Hill, NC
Clinical Associate Professor of Law (July 2019–present)
Clinical Assistant Professor of Law (July 2016–June 2019)
Visiting Assistant Clinical Professor of Law (July 2015–June 2016)

BOSTON COLLEGE LAW SCHOOL, Newton, MA
Adjunct Professor (January 2015–April 2015)

WILMER CUTLER PICKERING HALE AND DORR LLP, Boston, MA
Counsel (January 2014–July 2015)
Senior Associate (January 2011–December 2013)
Associate (October 2007–August 2008; September 2009–December 2010)
Summer Associate (Summer 2006)

MIDDLESEX DISTRICT ATTORNEY'S OFFICE, Somerville MA
Special Assistant District Attorney (June 2013–December 2013)

HARVARD IMMIGRATION AND REFUGEE CLINIC, Boston, MA
Clinic participant (January 2006–December 2006)

GREATER BOSTON LEGAL SERVICES, HOUSING UNIT, Boston, MA
Summer intern (Summer 2005)

BAR ADMISSIONS

Massachusetts (2007); North Carolina (2017)

Also admitted to practice before the United States District Court for the District of Massachusetts, and the United States Courts of Appeals for the First, Ninth, and Federal Circuits.

HONORS AND AWARDS

Spring 2023 | Selected by UNC Law Faculty to receive the Robert G. Byrd Award for Excellence and Creativity in Teaching

Spring 2023 | Selected by UNC Law Class of 2023 as one of five finalists for the McCall Award for Teaching Excellence.

Spring 2022 | Selected by UNC Law Class of 2022 as the recipient of the McCall Award for Teaching Excellence.

Spring 2018 | Selected by UNC Law Class of 2018 as one of three finalists for the McCall Award for Teaching Excellence.

December 2017 | Selected by American Bar Journal as one of top 25 legal tweeters: “This co-founder of #PracticeTuesday ‘provides great, practical advice for law students and beyond.’” See <http://www.abajournal.com/magazine/article/best-law-twitter-web-100>.

BIBLIOGRAPHY AND PRODUCTS OF SCHOLARSHIP

PAPERS OR ARTICLES

Rachel Gurvich, L. Danielle Tully, Laura A. Webb, Alexa Z. Chew, Jane E. Cross, Joy Kanwar, *Reimagining Langdell’s Legacy: Puncturing the Equilibrium in Law School Pedagogy*, 101 N.C. Law Rev. F. 118 (2023).

Alexa Z. Chew & Rachel Gurvich, *Saying the Quiet Parts Out Loud: Teaching Students How Law School Works*, 100 Nebraska Law Review 887 (2022).

REFEREED PAPERS OR ARTICLES

Gurvich, Rachel, *Tweets to a Young 1L*, 21 GREEN BAG 2D 281, (Sept. 2018).

PRODUCTS OF ENGAGED SCHOLARSHIP

Teacher's Manual

Alexa Z. Chew, Katie Rose Guest Pryal, and Rachel Gurvich, *Teacher's Manual for The Complete Legal Writer* (2d ed) (June 2020).

Educational Videos

Alexa Z. Chew and Rachel Gurvich, *Citation Literacy: A Series*, available at https://www.youtube.com/playlist?list=PLySsGiZTjhniuNqHh_rr7HsAuiWQmv0kx.

Five-video educational series created for students in the first-semester legal writing curriculum and adopted by law professors across the country.

Continuing Legal Education Presentations

February 2020 | “Giving Feedback on Legal Writing: An Interactive Workshop.”
Continuing legal education workshop for the UNC Festival of Legal Learning.
Co-Presenter: Alexa Chew, Clinical Professor of Law at UNC

October 2018 | “Accio, Brief!: Legal Writing Lessons from the Scary World of Harry Potter.”
Invited to design and present “Halloween-themed” continuing legal education workshop for the Mecklenburg County Bar.

February 2018 | “How to Improve Your Legal Writing.”
Two-hour continuing legal education workshop for the UNC Festival of Legal Learning.
Co-Presenter: Luke Everett, Clinical Associate Professor of Law at UNC

February 2017 | “Self-Editing and Helping Others to Self-Edit.”
Continuing legal education course for the UNC Festival of Legal Learning.
Co-Presenter: Craig Smith, Clinical Professor of Law at UNC and Assistant Dean, Writing and Learning Resources Center

February 2016 | “Trial Techniques for Complex Cases.”
Continuing legal education course for the UNC Festival of Legal Learning.
Co-Presenter: Cynthia Vreeland, Partner, Wilmer Cutler Pickering Hale & Dorr

PRESENTATIONS

July 2022 | “Kick Langdell in the Butt: Puncturing the Equilibrium in Law School Pedagogy.”

Selected to present a 90-minute panel at the 2022 Legal Writing Institute Biennial Conference: Punctuated Equilibrium.

Co-Presenters: Alexa Chew, Clinical Professor of Law at UNC; Jane Cross, Associate Dean for Diversity, Inclusion, & Public Impact, Director of the Caribbean Law Program, and Professor of Law at the Nova Southeastern University Shepard Broad College of Law; Joy Kanwar, Professor of Legal Writing at Brooklyn Law School; Danielle Tully, Associate Professor of Legal Writing at Brooklyn Law School.

July 2022 | “Teaching Feedback and Supervision: Preparing Students to be Good Colleagues and Mentors.”

2022 Legal Writing Institute Biennial Conference: Punctuated Equilibrium.

Co-Presenter: Luke Everett, Clinical Professor of Law at UNC.

July 2021 | Moderator, “The Art of Self Promotion.”

Moderated discussion group as part of the Aspiring Law Teachers Workshop at the Southeastern Association of Law Schools (SEALS) annual meeting.

July 2021 | Participant, Mock Interview Workshop

Served as mock interviewer in the Aspiring Law Teachers Workshop at the Southeastern Association of Law Schools (SEALS) annual meeting.

August 2020 | Discussant, “The Art of Self Promotion.”

Participated in discussion group as part of the Aspiring Law Teachers Workshop at the Southeastern Association of Law Schools (SEALS) annual meeting.

August 2020 | Participant, Mock Interview Workshop

Served as mock interviewer in the Aspiring Law Teachers Workshop at the Southeastern Association of Law Schools (SEALS) annual meeting.

April 2019 | Panelist, “From Professor/Practitioner to Pundit: Risks to Legal Discourse from Social Media Legal Debate.”

Invited speaker at University of Idaho’s Law Review Symposium, #TwitterLaw (held in Boise, Idaho, but participated virtually).

August 2018 | Panelist, “Connecting with Technology: Students, the Bench, and the Bar.”

Presentation for the 2018 Southeastern Association of Law Schools Annual Meeting (Ft. Lauderdale, Florida).

July 2018 | Panelist, “#LegalWriting: Using Twitter to Gather Ideas, Build Networks, and Keep Up with Practice Trends.”

Presentation for the 2018 Legal Writing Institute Biennial Conference (Milwaukee, Wisconsin).

May 2017 | Panel anchor, “Transitioning to Teaching: A Two-Part Conversation about What Newer and More Seasoned Professors Can Learn from One Another.”

Presentation for the 2017 Carolinas Colloquium (UNC Chapel Hill).

Co-anchor: Craig Smith, Clinical Professor of Law at UNC and Assistant Dean, WLRC.

Discussion Groups

June 2021 | Discussion leader, *Great Books* reading group (*Persuasion*).

Proposed and led *Great Books* reading group (two sessions) on Jane Austen’s *Persuasion* for Carolina Public Humanities.

June 2019 | Discussion leader, *Great Books* reading group (*Mansfield Park*).

Proposed and led *Great Books* reading group (two sessions) on Jane Austen’s *Mansfield Park* for Carolina Public Humanities.

October 2017 | Discussion leader, *Great Books* reading group (Abraham Lincoln).

Proposed and led *Great Books* reading group (two sessions) on extensive selection of Abraham Lincoln’s political speeches and writings for Carolina Public Humanities.

September–October 2016 | Discussion leader, *Great Books* reading group (*The Federalist*).

Proposed and led *Great Books* reading group (two sessions) on extensive selection of Federalist Papers for Carolina Public Humanities.

Blog Posts

August 25, 2020 | “Your Legal Adventure is Out There: Considerations for Choosing a Path in the Law.”

Solicited and published by the ABA for Law Students blog,

<https://abaforlawstudents.com/2020/08/25/considerations-for-choosing-a-career-path-in-the-law/>

Co-author: Margaret C. Hannon, Clinical Professor of Law, University of Michigan School of Law.

July 15, 2020 | “So You’re Starting Law School in a Pandemic: How to Succeed in a Remote or Hybrid 1L year.”

Solicited and published by the ABA for Law Students blog,
<https://abaforlawstudents.com/2020/07/17/starting-law-school-pandemic-how-to-succeed-in-a-remote-or-hybrid-1l-year/>

Co-author: Annie Scardulla, Clinical Assistant Professor of Law, University of North Carolina.

June 20, 2020 | “How to Become a Legal Writing Professor.”

Solicited and published by the Summary, Comma Judgment blog,
<https://www.summarycommajudgment.com/blog/how-to-become-a-legal-writing-professor>

Co-author: Beth Wilensky, Clinical Professor of Law, University of Michigan School of Law.

September 5, 2017 | “Add Reverse Outlining to your Legal Writing Toolbox.”

Solicited and published by the ABA for Law Students blog,
<https://abaforlawstudents.com/2017/09/05/add-reverse-outlining-to-your-writing-toolbox/>

Co-author: Beth Wilensky, Clinical Assistant Professor of Law, University of Michigan School of Law.

#PracticeTuesday Blog: I co-founded the #PracticeTuesday Blog, which publishes articles about legal writing, law practice, and law school. Here are the posts I wrote for that blog:

- “Being ‘On’ at On-Campus Interviews,”
<https://practicetuesday.com/2018/07/24/being-on-at-on-campus-interviews/>
(July 24, 2018). Co-authored with Sean Marotta, Partner at Hogan Lovells
- “The least wonderful time of the year: tips for exam season,”
<https://practicetuesday.com/2017/11/21/the-least-wonderful-time-of-the-year-tips-for-exam-season/> (November 21, 2017).
- “Dr. Katie Pryal and the Life of the Mind Interrupted,”
<https://practicetuesday.com/2017/10/18/dr-katie-pryal-and-the-life-of-the-mind-interrupted/> (October 18, 2017).
- “It’s not so shiny anymore’: 1Ls and the October slump,”
<https://practicetuesday.com/2017/10/10/its-not-so-shiny-anymore-1ls-and-the-october-slump/> (October 10, 2017).
- “Recommendations on letters,”
<https://practicetuesday.com/2017/10/03/recommendations-on-letters/> (October 3, 2017).

- “Professor Katrina Lee and the business of law,” <https://practicetuesday.com/2017/09/05/professor-katrina-lee-and-the-business-of-law/> (September 5, 2017).
- “On asking for help,” <https://practicetuesday.com/2017/08/28/on-asking-for-help/> (August 28, 2017).
- “Say ‘yes’ to the firm: making an informed decision,” <https://practicetuesday.com/2017/08/16/say-yes-to-the-firm-making-an-informed-decision/> (August 16, 2017).
- “Callbacks, continued,” <https://practicetuesday.com/2017/08/08/callbacks-continued/> (August 8, 2017).

Podcast Appearances

June 1, 2021 | #021: Panel Opinion (Special): How to Succeed as a Legal Intern or Summer Associate (Especially in a Remote or Hybrid World)

Was an invited guest on How I Lawyer, a podcast hosted by Georgetown Law School Professor Jonah Perlin. Episode available at <https://www.howilawyer.com/021-panel-opinion-special-how-to-succeed-as-a-legal-intern-or-summer-associate-especially-in-a-remote-or-hybrid-world/>

August 2, 2018 | Tips for 1L Success

Was an invited guest on Law to Fact, a podcast hosted by Pace Law School Professor Leslie Garfield Tenzer. Episode available at <https://www.buzzsprout.com/138309/771127-ensuring-success-as-a-1l/>.

Other

Maintain active social media presence among online community of lawyers, judges, and law professors. For several years, facilitated weekly Twitter discussions on legal practice and related topics; some have been covered by Law360, law.com, and other news outlets. Authored a Twitter thread about remote pedagogy which was repeatedly cited as a resource throughout legal academia (<https://twitter.com/RachelGurvich/status/1275489715974819840?s=20>).

TEACHING ACTIVITIES

UNIVERSITY OF NORTH CAROLINA SCHOOL OF LAW

Law 295: Research, Reasoning, Writing, and Advocacy (RRWA) I

RRWA I students write genres addressed to an “insider” audience, such as office memoranda, emails to a supervisor, and client letters. Assessment consists of a quiz on research and citation, a closed-universe office memo, and a professionalism component. (3 credits)

Law 296: Research, Reasoning, Writing, and Advocacy (RRWA) II

RRWA II students write genres addressed to an “outsider” audience, such as motion memos and appellate briefs. Assessment consists of a closed-universe motion memo, a research project on federal law, an appellate oral argument, and a professionalism component. (3 credits)

Law 400: Honors Writing Scholars (Seminar)

With Craig Smith, co-taught the fall-semester seminar for Honors Writing Scholars, who earn course credit for serving as academic and informal mentors for students in the RRWA program. Honors Writing Scholars help 1Ls achieve RRWA’s course goals, especially those related to research, citation, and professionalism. Professors teaching this class provide materials and guidance to help Honors Writing Scholars fulfill their roles, and facilitate discussion, reflection, and professional identity formation among the Scholars.

Law 400L: Honors Writing Scholars (Lab)

With Craig Smith, co-taught the spring-semester seminar for Honors Writing Scholars, who earn course credit for serving as academic and informal mentors for students in the RRWA program. Honors Writing Scholars help 1Ls achieve RRWA’s course goals, especially those related to research, citation, and professionalism. Professors teaching this class provide materials and guidance to help Honors Writing Scholars fulfill their roles, and facilitate discussion, reflection, and professional identity formation among the Scholars.

Law 399: Independent Study

Supervised independent study papers.

Law 529: Writing for Practice

Writing for Practice is a simulation class that builds on the practical writing skills introduced in RRWA I and II to prepare students for the kinds of writing they will do as a newer attorney in a variety of legal practice settings and for a variety of audiences. Along with additional practice writing and editing in familiar genres like motion memos and emails to supervisors, the course introduces new genres including cover letters and blog posts and new audiences such as the public, peers, and subordinates. Beyond simply drafting documents, the course also focuses on developing effective revision strategies, sentence-level and style considerations, and providing constructive feedback on others’ writing. (2 credits)

PROFESSIONAL SERVICE

SERVICE TO THE WRITING AND LEARNING RESOURCES CENTER (WLRC)

2017–present | Draft or vet major assessments for use across the entire student body.

2015–present | Assist with Academic Excellence Program and orientation by: (1) planning, leading, and/or participating in sessions at the Legal Education Advancement Program (LEAP) and/or Orientation; (2) presenting at AEP workshops and other events during the academic year; and (3) providing individual counseling to select students.

2015–present | Provide critiques of UNC Law student writing samples in support of summer employment and clerkship applications.

2019–2020 | WLRC Hiring Search Subcommittee

2017–2018 | WLRC Hiring Search Subcommittee

Summer 2017 | Co-drafted year-long learning objectives/course goals that were implemented across the RRWA curriculum. Co-drafters: Clinical Associate Professor and WLRC Assessment Coordinator Alexa Chew and Assistant Dean Craig Smith.

2016–2017 | WLRC Hiring Search Subcommittee

SERVICE TO UNC SCHOOL OF LAW AND THE UNIVERSITY

2022-present | Co-Chair, University Teaching Awards Committee

Co-chair the University Teaching Awards Committee, which oversees the nomination and selection process for nine different campus-wide awards and subsequent recognition of winners. The co-chair role involves forming and staffing eight different sub-committees with faculty, graduate students, and undergraduates; publicizing the awards and soliciting nominations from the campus community in a variety of ways; guiding and supervising the sub-committees' review of hundreds of nominations and selection procedures; vetting award semi-finalists for eligibility; collecting portfolios from semifinalists; putting together package of information about finalists for the Provost and Chancellor for final approval; overseeing notification and recognition of winners.

2015–present | Provide informal career and clerkship counseling, including cover letter and resume review. Often sought out specifically by students interested in BigLaw, practicing law in Boston, and/or pursuing careers in patent litigation.

2015–present | Hold dozens of informal academic advising meetings with Carolina Law students, including individual sessions, small group sessions, and panels/large group information sessions.

2022-2023 | Chair, Wellness Committee

2021-2022 | Chair, Wellness Committee

Volunteered to serve as inaugural chair of the Wellness Committee during its first year. Worked with faculty, administration, and students to plan events, make recommendations, and promote a culture of wellness at Carolina Law, including by fostering an inclusive environment for learning, teaching, and service. Helped organize several campus-wide wellness events, circulated teaching recommendations and resources, developed a feedback form for students to share wellness-related concerns and suggestions, and, at Dean Brinkley's request, drafted a report summarizing committee's findings about grading policy at UNC.

2021-2022 | Admissions Committee

2021-2022 | Admissions Committee Liaison to the Diversity Committee

2021-2022 | University Teaching Awards Committee, Assistant Chair of Board of Governors Award Subcommittee

2020-2021 | University Teaching Awards Committee, Board of Governors Award Subcommittee

Summer 2020-2021 | Founding member, Law School Remote Teaching Working Group. Drafted key guidance documents for distribution to all law school faculty, including the Menu of Remote Teaching Strategies and Zoom Guidelines for professors.

2019-2020 | Admissions Committee

2016–2020 | Moot students on a variety of Holderness moot court teams preparing for competitions.

2015–2019 | Faculty Advisory Board, Carolina Public Humanities

June 2018 | Initiated, organized, and co-led faculty and staff roundtable discussion about student mental health concerns.

April 2018 | Presentation to the Faculty: “Letters of Recommendation.” Proposed and prepared presentation to faculty about clerkship and other letters of recommendation; provided tips about best practices and sample letters and led subsequent faculty discussion. Co-Presenter: Sara Warf, Clinical Associate Professor at UNC School of Law.

November 2017 | Conceived, organized, and moderated a panel titled “Appellate Practice: Tips for Landing the Job & Doing it Well.” Panel was livestreamed nationally and included two high-profile private attorneys from Washington, D.C., First Assistant U.S. Attorney for the E.D.N.C., and Assistant Federal Public Defender for the E.D.N.C.

2017–2018 | Co-chair, Faculty Clerkship Committee

2016–2017 | Faculty Clerkship Committee

SERVICE TO THE DISCIPLINE

Selected for and participated in the Association of Legal Writing Directors’ Leadership Academy. The Leadership Academy provides an opportunity for legal writing faculty to develop their leadership skills and focuses on building cultural competency and other skills important to developing well-rounded and inclusive leaders.

I also present at multiple CLEs and legal writing conferences (see above), and regularly serve as moral character reference for students applying to various bars. I maintain an

active social media presence (primarily through Twitter) to serve practicing attorneys and law students.

LANGUAGES

Russian: Native language; fluent listening and speaking; intermediate reading and writing.

Spanish: Fluent.